UTKAL UNIVERSITY
NAAC A+ Accredited

HIGHER EDUCATION DEPARTMENT
GOVERNMENT OF ODISHA

Higher Education Department
Government of Odisha

INNOVATION & START-UP
COMPETITION – 2026

Transform Ideas into Impact

OPEN TO ALL UG/PG STUDENTS OF UTKAL UNIVERSITY

Individual or Team Participation

THEMES

SOLUTIONS TO LOCAL PROBLEMS
Innovative ideas addressing challenges faced by local communities.

EASE OF LIVING / EASE OF DOING BUSINESS
Technologies, products, or services that simplify daily life and business operations.

START-UP & BUSINESS IDEAS
Novel concepts with commercial viability and potential for entrepreneurship.

PROPOSAL SUBMISSION

Detailed Proposal
(Maximum 2000 Words)

- ✓ Title and Category of the Idea
- ✓ Problem Statement
- ✓ Proposed Solution
- ✓ Feasibility & Scalability
- ✓ Potential Impact
- ✓ Implementation Plan

Synopsis
(Maximum 500 Words)

Self-Declaration
Certified by Faculty Mentor

WHO CAN PARTICIPATE?

- Open to all UG/PG Students of Utkal University
- Individual or Team Participation

EVALUATION CRITERIA

Originality & Novelty	30%
Impact Potential	25%
Feasibility	20%
Scalability	15%
Presentation	10%

IMPORTANT DATES

AWARENESS PROGRAMME	COMPETITION LAUNCH	LAST DATE FOR PROPOSAL SUBMISSION	INSTITUTIONAL-LEVEL RESULT DECLARATION	SUBMISSION OF SELECTED PROPOSALS TO UNIVERSITY
20th – 30th June 2026	1st July 2026	25th July 2026	15th August 2026	24th August 2026

Submit Your proposal along with the names of the student and mentor, email IDs, and contact numbers to the PG Council Office, Utkal University, Bhubaneswar, on or before the specified deadline.

FUNDING & INCENTIVES

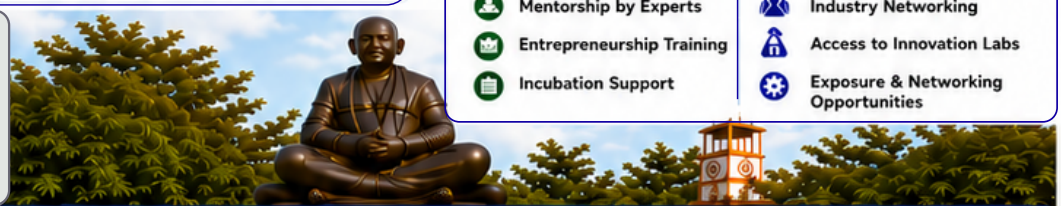
UNIVERSITY LEVEL WINNERS
₹1,00,000
per selected proposal for Prototype Development

STATE LEVEL WINNERS
Up to ₹5,00,000
per selected proposal for Prototype Development

- Mentorship by Experts
- Entrepreneurship Training
- Incubation Support
- Industry Networking
- Access to Innovation Labs
- Exposure & Networking Opportunities

CONTACT DETAILS

OSDs, Start Up & Entrepreneurship
Center of Innovation and Incubation,
Utkal University, Vani Vihar, Bhubaneswar – 751004
9937034547 / 9853411916
Email: innovation2026.uu@gmail.com
chairman@utkaluniversity.ac.in



AN INITIATIVE TO EMPOWER YOUNG MINDS AND BUILD A NEW INNOVATION ECOSYSTEM IN ODISHA