



OUTREACH ACTIVITIES RURAL OUTREACH DIVISION RUSA 2.0 UTKAL UNIVERSITY



PRESENTED BY

RURAL OUTREACH DIVISION,
RUSA2.0

UTKAL UNIVERSITY



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**INDIA'S WAY IS NOT EUROPE'S,
INDIA IS NOT CALCUTTA AND
BOMBAY. INDIA LIVES IN HER
SEVEN HUNDRED THOUSAND
VILLAGES.**

-Mahatma Gandhi



VICE CHANCELLOR'S MESSAGE



PROF. SABITA ACHARYA
VICE CHANCELLOR, UTKAL UNIVERSITY

Utkal University being one of the pioneer educational Institue has been making persistent endeavors to reach greater heights in the field of education, research & development, community linkage, international collaborations, etc. The University believes in spreading education beyond books and boundaries, as "Right to Education" is every individuals fundamental right.

Education is the only weapon that can help in bringing the best out of an individual and finding ways for addressing their day to day problems thereby transforming the society. A developed and enlightened society can help in fast pace development of the nation.

The Rural Outreach Division under RUSA 2.0 project is an endeavor of the University to amalgamate its vision of spreading education beyond the classroom and reaching out to unreached people living in the rural areas of the state.

This document showcases a glimpse of the Rural Outreach activities of the University.


PROF. SABITA ACHARYA
VICE CHANCELLOR, UTKAL UNIVERSITY

CONTENTS

INTRODUCTION	01
RURAL OUTREACH AT A GLANCE	02
ENCAPSULATION OF OUTREACH ACTIVITIES.....	03
ACTIVITIES UNDERTAKEN	04-08
OUTREACH ACTIVITIES (JUN 20- MAY 21).....	09-17
OUTREACH ACTIVITIES (JUN 21- MAY 22)	18-30
OUTREACH ACTIVITIES (JUN 22- MAY 23).....	31-66
OUTREACH ACTIVITIES (JUN 22- MAY 23).....	67-74



INTRODUCTION

Utkal University, known as the mother University of Odisha, is the only state University to figure in the 88th position of NIRF-2022 ranking of top 100 Universities of India. Known for its academic legacy over the years, the University offers multiple masters level study programs across 30 departments including sciences, social sciences, management studies, languages and many more.

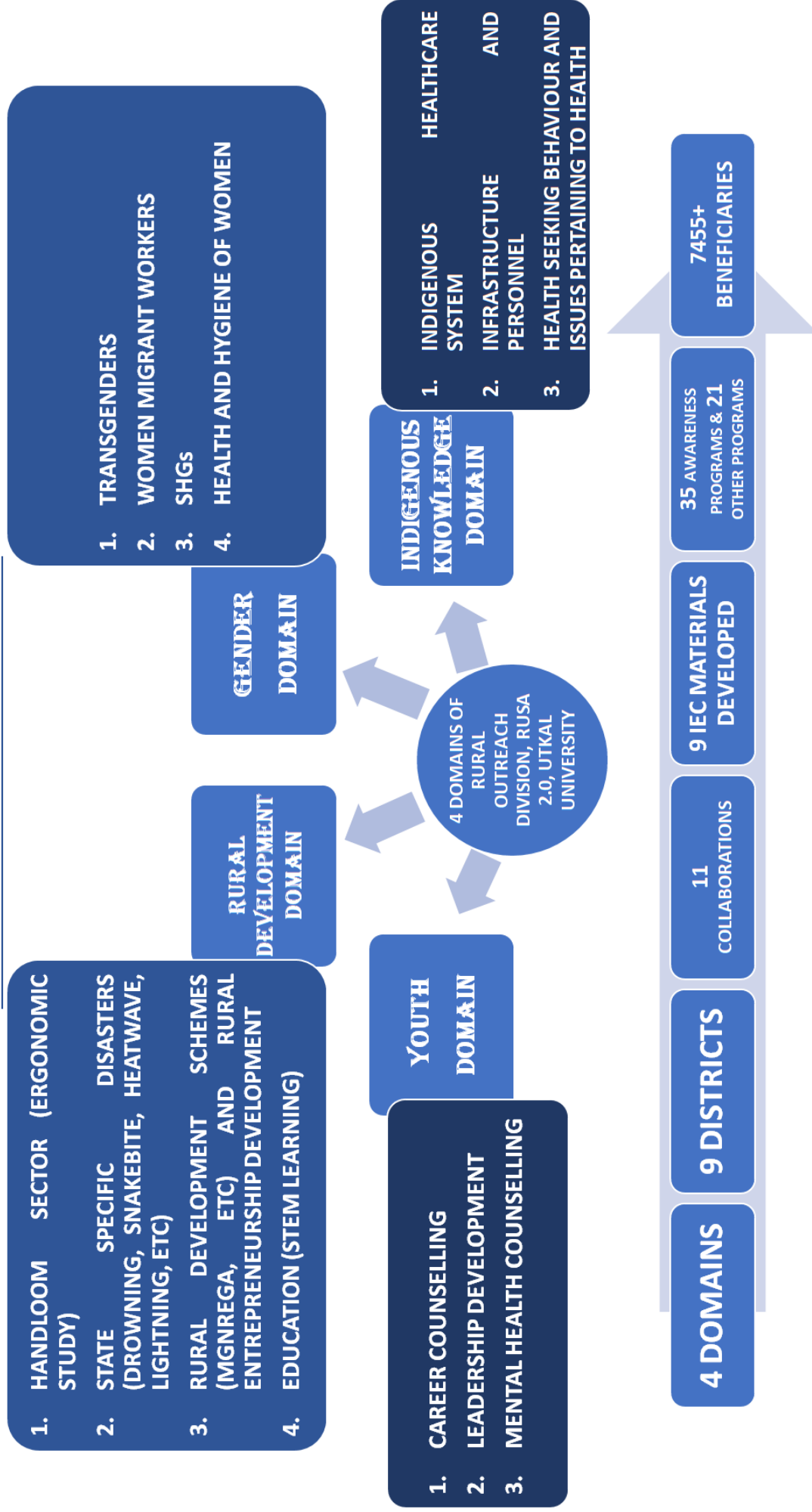
The University through its Rashtriya Uchchatar Shiksha Abhiyan (RUSA) project has been making constant endeavor in: improving the quality of Higher Education, making significant contribution towards research and development and reaching out to the communities in rural areas of the state with an intention to influence their lives in a positive way.

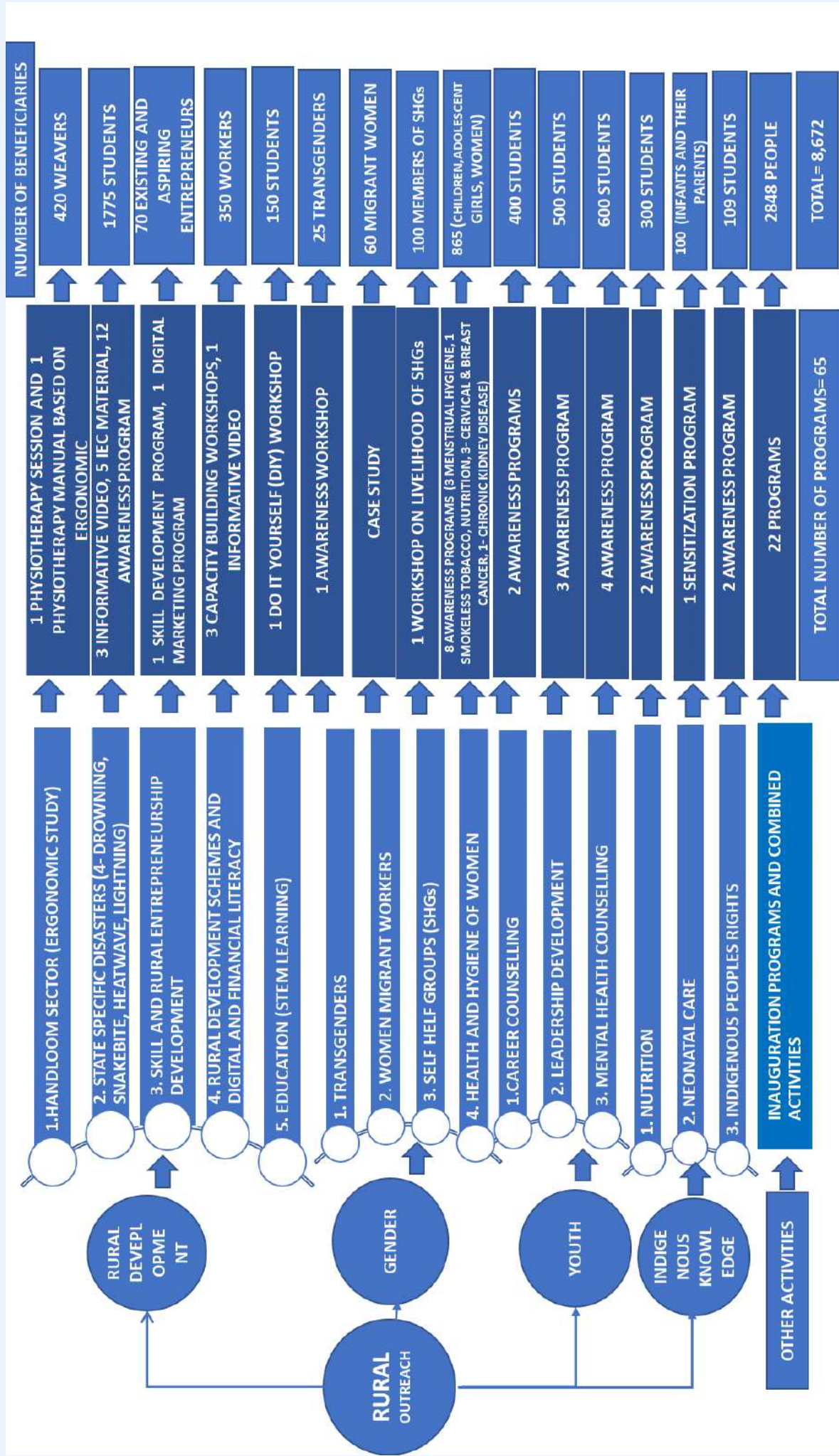
The University has established Rural Outreach Division under RUSA project in the year 2020. Rural Outreach Division has different components. Initially there were 5 components those were: Gender, Rural Development, Youth, Health and Livelihood. Later on, the components were modified and at present, there are 4 components that are: Gender, Rural Development, Youth and Indigenous Knowledge.

The University's Rural Outreach Programs are aimed at creating interest amongst rural communities; facilitating gender inclusive program participation, disseminating knowledge, addressing the development challenges through appropriate technologies and principles of management, guiding the rural youth about career opportunities and necessary skills, identifying the existing indigenous knowledge; creating awareness about health & hygiene, public health concerns, state specific disasters, etc.

RURAL OUTREACH DIVISION, RUSA 2.0

OUTREACH ACTIVITIES AT A GLANCE





ENCAPSULATION OF OUTREACH ACTIVITIES

ACTIVITIES UNDERTAKEN

SL. NO.	DATE	ACTIVITY
01.	01/09/2020	OBSERVATION OF NATIONAL NUTRITION WEEK
02.	26/11/2022	WORKSHOP ON IMPACT OF PANDEMIC ON PSYCHO-SOCIAL WELL- BEING OF STUDENTS
03.	01/12/2020	OBSERVATION OF WORLD AIDS DAY
04.	03/12/2020	OBSERVATION OF INTERNATIONAL DAY OF PERSONS WITH DISABILITIES
05.	10/12/2020	OBSERVATION OF HUMAN RIGHTS DAY
06.	09/01/2021	SKILL DEVELOPMENT WORKSHOP FOR ASPIRING ENTREPRENEURS
07.	09/01/2021	MENSTRUAL HYGIENE AWARENESS WORKSHOP
08.	16/03/2021- 17/03/2021	WORKSHOP ON SELF HELP GROUPS AND WOMEN LIVELIHOOD
09.	29/03/2021	ERGONOMIC STUDY OF WEAVERS
10.	28/05/2021	WEBINAR ON WOMEN HEALTH AND HYGIENE
11.	25/07/2021	OBSERVATION OF WORLD DROWNING PREVENTION DAY
12.	04/08/2021	EYE HEALTH SENSITIZATION AND SCREENING PROGRAM
13.	04/08/2021	WORKSHOP ON DIGITAL MARKETING
14.	12/08/2021	AWARENESS PROGRAMME ON COVID-19 VACCINATION AMONG TRANSGENDER COMMUNITIES

ACTIVITIES UNDERTAKEN

SL. NO.	DATE	ACTIVITY
15.	09/10/2021	DETAILED PROJECT REPORT ON ERGONOMIC FOOTREST
16.	17/11/2021	AWARENESS WORKSHOP ON SNAKEBITE
17.	18/12/2021	AWARENESS WORKSHOP ON DROWNING
18.	17/09/2021- 21/09/2021	CASE STUDY ON WOMEN MIGRANT WORKERS
19.	08/03/2022	ENSTRUAL HYGIENE AWARENESS WORKSHOP FOR PRISON INMATES
20.	21/03/2022	LAUNCH OF PHYSIOTHERAPY MANUAL
21.	12/04/2022	DISTRIBUTION OF PHYSIOTHERAPY MANUAL AMONG WEAVERS
22.	27/05/2022	HEALTH TALK ON BREAST AND CERVICAL CANCER
23.	01/06/2022	LAUNCH OF VIDEO ON HEAT WAVE AND LIGHTNING
24.	05/06/2022	OBSERVATION OF WORLD ENVIRONMENT DAY
25.	08/06/2022	AWARENESS WORKSHOP ON HEAT WAVE
26.	28/06/2022	OBSERVATION OF INTERNATIONAL LIGHTNING SAFETY DAY
27.	25/07/2022	LIVE WORKSHOP ON DROWNING
28.	08/08/2022	OBSERVATION OF NATIONAL HANDLOOM DAY
29.	12/08/2022	OBSERVATION OF INTERNATIONAL YOUTH DAY

ACTIVITIES UNDERTAKEN

SL. NO.	DATE	ACTIVITY
30.	14/06/2022	OBSERVATION OF AZADI KA AMRIT MAHOTSAV
31.	24/08/2022	RELIEF DISTRIBUTION DRIVE IN FLOOD AFFECTED AREAS
32.	28/08/2022	AWARENESS WORKSHOP ON MENSTRUAL HYGIENE PRACTICE AND MANAGEMENT AMONG ADOLESCENT GIRLS
33.	03/09/2022	AWARENESS DRIVE ON SMOKELESS TOBACCO AMONG WOMEN
34.	04/09/2022	OBSERVATION OF NATIONAL NUTRITION WEEK AMONG WOMEN
35.	04/09/2022	AWARENESS PROGRAM ON THE OCCASION OF NATIONAL NUTRITION WEEK FOR STUDENTS
36.	04/09/2022	AWARENESS WORKSHOP ON SNAKE BITE
37.	04/09/2022	CAREER COUNSELLING OF STUDENTS
38.	07/07/2022	SUICIDE PREVENTION AWARENESS WORKSHOP
39.	13/09/2022	OBSERVATION OF 15TH ANNIVERSARY OF ADOPTION OF UNITED NATION DECLARATION OF INDIGENOUS PEOPLES RIGHT
40.	19/09/2022	OBSERVATION OF INTERNATIONAL SNAKEBITE AWARENESS DAY
41.	20/09/2022	FREE HEALTH CHECK-UP CAMP AND ERGONOMIC ASSESSMENT OF UNIVERSITY STAFFS
42.	03/11/2022	EXHIBITION ON "SARDAR PATEL- THE ARCHITECT OF UNIFICATION"

ACTIVITIES UNDERTAKEN

SL. NO.	DATE	ACTIVITY
43.	13/11/2022	JALPARI IN CHILIKA
44.	26/11/2022	AWARENESS WORKSHOP ON DROWNING
45.	10/12/2022	CAPACITY BUILDING WORKSHOP ON MGNREGA
46.	13/01/2023	OBSERVATION OF NATIONAL YOUTH DAY
47.	13/01/2023	AWARENESS WORKSHOP ON MGNREGA
48.	25/01/2023	OBSERVATION OF INTERNATIONAL DAY OF EDUCATION
49.	01/02/2023	CAPACITY BUILDING WORKSHOP ON MGNREGA
50.	04/02/2023	TIME MANAGEMENT EFFECTIVENESS FOR STUDENTS
51.	24/02/2023	AWARENESS WORKSHOP ON STATE SPECIFIC DISASTERS
52.	25/02/2023	AWARENESS WORKSHOP ON HEAT WAVE
53.	28/02/2023	OBSERVATION OF NATIONAL SCIENCE DAY CUM DIY WORKSHOP ON STEM LEARNING
54.	28/02/2023	STRESS REDUCTION AND TIME MANAGEMENT AWARENESS PROGRAM FOR STUDENTS
55.	11/03/2023	OBSERVATION OF INTERNATIONAL WOMEN'S DAY
56.	05/04/2023	AWARENESS WORKSHOP ON STATE SPECIFIC DISASTERS
57.	10/04/2023	OBSERVATION OF NATIONAL HEALTH AWARENESS DAY

ACTIVITIES UNDERTAKEN

SL. NO.	DATE	ACTIVITY
58.	25/07/2023	OBSERVATION OF WORLD DROWNING PREVENTION DAY
59.	31/07/2023	AWARENESS PROGRAM ON MALE BREAST CANCER
60.	18/08/2023	OBSERVATION OF INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLE
61.	25/08/2023	WORKSHOP TITLED "LET US DO ONE THING TO PREVENT DROWNING"
62.	28/08/2023	SENSITIZATION PROGRAM ON NEONATAL CARE
63.	07/09/2023	OBSERVATION OF NATIONAL NUTRITION WEEK
64.	07/09/2023	OBSERVATION OF NATIONAL NUTRITION WEEK
65.	12/09/2023	LAUNCH OF VIDEO ON DIGITAL LITERACY

OUTREACH ACTIVITIES UNDERTAKEN BY RURAL OUTREACH DIVISION

JUN 2020- MAY 2021



OBSERVATION OF "NATIONAL NUTRITION WEEK" AMONG WOMEN NEAR AKHANDALAMANI SLUM



CHILDREN IN THE WORKSHOP

NUTRITION WEEK IS OBSERVED EVERY YEAR FROM 1ST SEPTEMBER TO 7TH SEPTEMBER TO MAKE PEOPLE AWARE ABOUT THE IMPORTANCE OF NUTRITION FOR THE HUMAN BODY AND WELL BEING OF HEALTH. TO SPREAD THE THEME OF NATIONAL NUTRITION WEEK 2020, "EAT RIGHT, BITE BY BITE" AND TO CREATE AWARENESS ABOUT THE IMPORTANCE OF NUTRITION AMONG RESIDENTS OF SLUM, THE GENDER DIVISION ORGANISED AN AWARENESS WORKSHOP IN AKHANDALAMANI SLUM, BHUBANESWAR, KHORDHA ON 01/09/20.

DATE: 01/09/20

PLACE: AKHANDALAMANI SLUM, KHORDHA

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: SLUM RESIDENTS

NO. OF PARTICIPANTS: 100

OBJECTIVE:

1. TO CREATE AWARENESS ABOUT THE IMPORTANCE OF PROPER NUTRITION AND PROPER USE OF KITCHEN GARDEN FOR PROPER NUTRITION.
2. TO OBSERVE NATIONAL NUTRITION WEEK.

OUTCOME:

1. THE TARGET GROUP WERE MADE AWARE ABOUT THE IMPORTANCE OF PROPER NUTRITION AND ROLE OF KITCHEN GARDEN IN GETTING PROPER NUTRITION.



INTERACTION WITH ADULTS DURING THE WORKSHOP

WORKSHOP ON IMPACT OF THE PANDEMIC ON PSYCHO-SOCIAL WELL-BEING OF STUDENTS

EACH AND EVERY SECTOR HAD BEEN AFFECTED BY THE PANDEMIC, SO IS WITH THAT OF THE STUDENTS. WITH CONTINUOUS LOCKDOWN FOR OVER MONTHS, THE CAREER OF STUDENTS HAD TAKEN A PAUSE. TO ADDRESS THIS ISSUE, THE HEALTH DIVISION OF OUTREACH TEAM, ORGANIZED A WORKSHOP ON PSYCHO- SOCIAL WELL-BEING OF STUDENTS IN ONLINE MODE ON 26/11/22.

DATE: 26/11/20

MODE: ONLINE

ORGANIZED BY: HEALTH DIVISION

TARGET GROUP: STUDENTS OF RURAL CAMPUS

NO. OF PARTICIPANTS: 100

OBJECTIVE: 1. TO ADDRESS THE PSYCHO- SOCIAL WELL- BEING OF STUDENTS DURING PANDEMIC.

2. TO DISCUSS ABOUT THE MENTAL HEALTH AND CONCERNS OF STUDENTS ABOUT THEIR CAREER DUE TO THE IMPACT OF THE PANDEMIC.

OUTCOME: 1. STUDENTS PUT FORWARD THEIR ISSUES AND CONCERNS ABOUT THEIR CAREER.

2. DIFFERENT WAYS OF DEALING WITH THE STRESS WAS DISCUSSED.

OBSERVATION OF WORLD AIDS DAY

WORLD AIDS DAY IS OBSERVED TO ENCOURAGE PEOPLE TO UNITE GLOBALLY TO ELIMINATE THE DISPARITIES AND INEQUITIES THAT CREATE BARRIERS TO HIV TESTING, PREVENTION, AND ACCESS TO HIV CARE. THE RURAL OUTREACH TEAM OBSERVED WORLD AIDS DAY IN UNIVERSITY CAMPUS ON 01/12/20 BY DISTRIBUTING RED RIBBON AMONG UNIVERSITY STAFFS.

DATE: 01/12/20

PLACE: UTKAL UNIVERSITY CAMPUS

ORGANIZED BY: OUTREACH TEAM

TARGET GROUP: UNIVERSITY STAFFS

NO. OF PARTICIPANTS: 80

OBJECTIVE: 1. TO OBSERVE WORLD AIDS DAY.

OUTCOME: 1. THE UNIVERSITY STAFFS OBSERVED THIS DAY WHOLEHEARTEDLY.

*Global solidarity, resilient
services.*



DISTRIBUTION OF RIBBON FOR
OBSERVING THE DAY

OBSERVATION OF INTERNATIONAL DAY OF PERSONS WITH DISABILITIES

INTERNATIONAL DAY OF PERSONS WITH DISABILITIES AIMS TO PROMOTE AN UNDERSTANDING OF DISABILITY ISSUES AND MOBILIZE SUPPORT FOR THE DIGNITY, RIGHTS AND WELL-BEING OF PERSONS WITH DISABILITIES. THE OUTREACH TEAM OBSERVED THIS DAY IN UNIVERSITY CAMPUS ON 03/12/20.

DATE: 03/12/20

UNIVERSITY

PLACE:

CAMPUS

ORGANIZED BY: OUTREACH TEAM

TARGET GROUP: STAFFS OF UTKAL UNIVERSITY

NO. OF

PARTICIPANTS: 65

OBJECTIVE: 1. TO OBSERVE INTERNATIONAL DAY OF PERSONS WITH DISABILITIES.

OUTCOME: 1. NECESSARY MEASURES TO BE INTRODUCED FOR UNIVERSITY STUDENTS MAINLY FOR DIFFERENTLY ABLED WERE DISCUSSED AND THE DAY WAS OBSERVED.

OBSERVATION OF HUMAN RIGHTS DAY

HUMAN RIGHTS DAY PROCLAIMS THE INALIENABLE RIGHTS THAT EVERYONE IS ENTITLED TO AS A HUMAN BEING - REGARDLESS OF RACE, COLOUR, RELIGION, SEX, LANGUAGE, POLITICAL OR OTHER OPINION, NATIONAL OR SOCIAL ORIGIN, PROPERTY, BIRTH OR OTHER STATUS. THE OUTREACH TEAM OBSERVED THIS DAY IN UNIVERSITY CAMPUS ON 10/12/20 BY CONDUCTING SLOGAN WRITING COMPETITION.

DATE: 10/12/20

PLACE: UNIVERSITY CAMPUS

ORGANIZED BY: OUTREACH TEAM

TARGET GROUP: STUDENTS UNIVERSITY

NO.

OF PARTICIPANTS: 100

OBJECTIVE: 1. TO OBSERVE HUMAN RIGHTS DAY.

OUTCOME: 1. STUDENTS EXPRESSED THEIR OPINION ON HUMAN RIGHTS THROUGH SLOGANS.



SKILL DEVELOPMENT WORKSHOP FOR ASPIRING ENTREPRENEURS



BADI PAPPAD TRAINING SESSION

TO ADDRESS THE INTEREST OF ASPIRING ENTREPRENEURS TO LEARN THE SKILL OF MAKING BADI AND PAPPAD SO AS TO BE ABLE TO MAKE AND SELL THOSE IN MARKETS, THE RURAL DEVELOPMENT DIVISION ORGANIZED A SKILL DEVELOPMENT WORKSHOP IN BHUSANDPUR, JAJPUR ON 09/01/21.

DATE: 09/01/21

MODE: BHUSANDPUR, JAJPUR

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: ASPIRING ENTREPRENEURS

NO. OF PARTICIPANTS: 40



BADI PAPPAD MAKING DURING THE WORKSHOP

OBJECTIVE: 1. TO PROMOTE ENTREPRENEURSHIP.
2. TO HELP ASPIRING ENTREPRENEURS TO LEARN A SKILL SO AS TO BE ABLE TO START THEIR OWN BUSINESS.

OUTCOME: 1. THE TARGET GROUP LEARNT A NEW SKILL.

MENSTRUAL HYGIENE AWARENESS WORKSHOP FOR ADOLESCENT GIRLS



PARTICIPANTS IN THE WORKSHOP

MENSTRUAL HYGIENE IS VITAL TO THE EMPOWERMENT AND WELL-BEING OF WOMEN AND GIRLS WORLDWIDE. IT IS ABOUT MORE THAN JUST ACCESS TO SANITARY PADS AND APPROPRIATE TOILETS – THOUGH THOSE ARE IMPORTANT. IN AN ATTEMPT TO CREATE AWARENESS ABOUT MENSTRUAL HYGIENE AMONG ADOLESCENT GIRLS, THE HEALTH DIVISION ORGANIZED A WORKSHOP IN SIHA, JAJPUR ON 09/01/21.

DATE: 09/01/21

PLACE: SIHA, JAJPUR

ORGANIZED BY: HEALTH DIVISION

TARGET GROUP: ADOLESCENT GIRLS

NO. OF PARTICIPANTS: 40



INTERACTION SESSION IN THE WORKSHOP

OBJECTIVE: 1. TO CREATE AWARENESS ABOUT MENSTRUAL HYGIENE AMONG ADOLESCENT GIRLS.
OUTCOME: 1. THE TARGET GROUP WERE MADE AWARE ABOUT THE IMPORTANCE OF MAINTAINING MENSTRUAL HYGIENE AND ALSO SEVERAL WAYS TO MAINTAIN MENSTRUAL HYGIENE WERE DISCUSSED.

WORKSHOP ON “SELF HELP GROUPS & WOMEN LIVELIHOOD”



GUESTS IN THE WORKSHOP

WITH A VISION TO ADDRESS WOMEN'S ECONOMIC EMPOWERMENT THROUGH SELF-HELP GROUPS, THE GENDER DIVISION ORGANIZED TWO DAYS WORKSHOP ON “SELF-HELP GROUPS AND WOMEN'S LIVELIHOODS” IN NEW CAMPUS (RURAL), SIHA, JAJPUR FROM 16/03/21 TO 17/03/21.

DATE:16/03/21-17/03/21

PLACE:NEW CAMPUS, SIHA, JAJPUR

ORGANIZED BY:GENDER DIVISION

TARGET GROUP: SHG MEMBER

NO. OF PARTICIPANTS: 100

OBJECTIVE: 1. TO EDUCATE, ENHANCE SKILL AND EMPOWER THE WOMEN IN THE SHGS.

2. TO ORGANIZE A SKILL BASED AND HANDS ON CAPACITY BUILDING TRAINING ON MUSHROOM CULTIVATION, SANITARY NAPKIN AND INCENSE STICKS MAKING AND VERMICOMPOST.

OUTCOME: 1. SKILL UP-GRADATION OF SHG MEMBERS WAS POSSIBLE.

2. THE TARGET GROUP WERE EXPOSED TO AND TRAINED ON VARIOUS LIVELIHOOD OPTIONS.



INTERACTION SESSION IN THE WORKSHOP

ERGONOMIC STUDY OF WEAVERS, PHYSIOTHERAPY SESSION AND FELICITATION CEREMONY OF WEAVERS



FELICITATION OF WEAVERS

AS A PART OF ERGONOMIC STUDY ON WEAVERS, THE RURAL DEVELOPMENT DIVISION ORGANIZED A PHYSIOTHERAPY SESSION CUM FELICITATION CEREMONY FOR WEAVERS IN RAUTAPADA VILLAGE, KHORDHA ON 29/03/21.

DATE:29/03/21

PLACE:RAUTAPADA, KHORDHA

ORGANIZED BY:RURAL DEVELOPMENT DIVISION

TARGET GROUP: WEAVERS NO. OF PARTICIPANTS: 120

OBJECTIVE: 1. TO EDUCATE THE WEAVERS ABOUT THE IMPORTANCE OF ERGONOMICALLY CORRECT POSTURE AND BASIC PHYSIOTHERAPY EXERCISES ON THEIR PRODUCTIVITY.

2. TO ENCOURAGE THE WEAVERS BY FELICITATING THEM.

OUTCOME: 1. WEAVERS WERE TRAINED ON BASIC PHYSIOTHERAPY EXERCISES WHICH IF PRACTISED ON A DAILY BASIS COULD HELP THEM IN GETTING RID OF MSDS.

2. SEVERAL WEAVERS WERE FELICITATED FOR THEIR CONTRIBUTION.



PHYSIOTHERAPY SESSION

WEBINAR ON “WOMEN’S HEALTH AND HYGIENE :A PATHWAY FOR DEVELOPMENT”

EACH AND EVERY SECTOR HAD BEEN AFFECTED BY THE PANDEMIC, SO IS WITH THAT OF THE STUDENTS. WITH CONTINUOUS LOCKDOWN FOR OVER MONTHS, THE CAREER OF STUDENTS HAD TAKEN A PAUSE. TO ADDRESS THIS ISSUE, THE HEALTH DIVISION OF OUTREACH TEAM, ORGANIZED A WORKSHOP ON PSYCHO- SOCIAL WELL-BEING OF STUDENTS IN ONLINE MODE ON 26/11/22.

DATE: 28/05/21

MODE: ONLINE

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: MEN AND WOMEN

NO. OF PARTICIPANTS: 100

OBJECTIVE: 1. TO ESTABLISH KNOWLEDGE ABOUT MENSTRUAL HYGIENE MANAGEMENT AND PRACTICES AMONG GENDER GROUPS.

2. TO EXPLORE THE ISSUES AND CHALLENGES FACED BY WOMEN DURING THEIR CYCLES ESPECIALLY AFTER THE OUTBREAK OF COVID-19.

OUTCOME: 1. THE TARGET GROUP WERE MADE AWARE ABOUT MENSTRUAL HYGIENE AND HEALTH DURING PANDEMIC.

2. THE NEED FOR GENDER SENSITIZATION IN ORDER TO NORMALIZE MENSTRUATION WAS DISCUSSED.



OUTREACH ACTIVITIES UNDERTAKEN BY RURAL OUTREACH DIVISION

JUN 2021- MAY 2022



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ଦ୍ରୁତ ସଂଗଠନ କରିବ



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NO. OF PARTICIPANTS: 50

1. THE BOOKLET ON DROWNING WAS RELEASED.



HEALTH CHECK-UP IN THE HEALTH CAMP

[illegible]

1. PEOPLE WERE EDUCATED ABOUT IMPORTANCE OF EYE CARE AND EYE CHECK-UP WAS DONE.

WORKSHOP ON IMPARTING DIGITAL MARKETING IN RURAL AREAS



DIGITAL MARKETING IS ONE OF THE EMERGING FIELDS OF CONNECTING LOCAL TRADERS WITH THE GLOBAL MARKET. IN AN ATTEMPT TO EDUCATE EXISTING ENTREPRENEURS ABOUT THE PROSPECTS OF DIGITAL MARKETING, THE RURAL DEVELOPMENT DIVISION ORGANIZED A WORKSHOP ON DIGITAL MARKETING IN BHUSANDPUR, JAJPUR ON 04/08/21.

DATE: 04/08/21

PLACE: BHUSANDPUR, SIHA

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: EXISTING ENTREPRENEURS

NO. OF PARTICIPANTS: 30

OBJECTIVE:

1. TO EDUCATE THE EXISTING ENTREPRENEURS ABOUT DIGITAL MARKETING.

OUTCOME:

1. THE TARGET GROUP LEARNT BASICS OF DIGITAL MARKETING.



AWARENESS PROGRAMME ON COVID-19 VACCINATION AMONG TRANSGENDER COMMUNITIES



TRANSGENDER COMMUNITY HAD BEEN VULNERABLE TO THE IMPACT OF THE PANDEMIC AND THIS WAS MAGNIFIED WITH THE LACK OF ACCEPTANCE OF COVID VACCINE. TO ADDRESS THIS ISSUE, THE GENDER DIVISION ORGANIZED AN “AWARENESS PROGRAMME ON COVID-19 VACCINATION AMONG TRANSGENDER COMMUNITIES” IN BHARATPUR SLUM, KHORDHA ON 12/08/21. HON’BLE VICE CHANCELLOR OF UTKAL UNIVERSITY AND OTHER DIGNITARIES OF UTKAL UNIVERSITY AND RMRC WERE PRESENT IN THIS EVENT.

DATE: 12/08/21

PLACE: BHARATPUR, KHORDHA

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: TRANSGENDER COMMUNITY

NO. OF PARTICIPANTS: 25

OBJECTIVE:

1. TO MOTIVATE THE TRANSGENDERS TO GET VACCINATED.

OUTCOME:

1. THE REAL ISSUES BEHIND THEIR RELUCTANCE TO GET VACCINATED WAS IDENTIFIED.
2. THEY WERE EDUCATED AND CONVINCED TO GET THEMSELVES VACCINATED.



DETAILED PROJECT REPORT ON ERGONOMIC FOOTREST

AS A PART OF ERGONOMIC STUDY OF WEAVERS, AN ERGONOMIC FOOTREST WAS DESIGNED AND DEVELOPED BY RURAL DEVELOPMENT DIVISION. A DETAILED PROJECT REPORT OF THE SAME FOR PILOT PROJECT WAS SUBMITTED TO HANDLOOMS, TEXTILES AND HANDICRAFTS DEPARTMENT, GOVERNMENT OF ODISHA.

DATE: 09/10/21

PREPARED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: WEAVERS

OBJECTIVE:

1. TO HAVE A PILOT STUDY FOR IDENTIFYING THE EFFECTIVENESS OF THE FOOTREST.
2. TO HELP THE WEAVERS IN GETTING RID OF MSDS ARISING DUE TO INCORRECT ERGONOMIC POSTURE.

OUTCOME:

1. THE RESPONSE FROM THE STATE GOVERNMENT IS AWAITED.



AWARENESS WORKSHOP ON SNAKEBITE, PREVAILING MYTHS AND FIRST AID MEASURES



RELEASE OF BOOKLET

IN AN ENDEAVOR TO CREATE AWARENESS ON SNAKEBITE AND MYTHS PREVAILING, THE RURAL DEVELOPMENT ORGANIZED AN AWARENESS WORKSHOP ON SNAKEBITE, MYTHS PREVAILING AND FIRST AID MEASURES IN BIRAGOBINDAPUR, PURI ON 17/11/21.

DATE: 17/11/21

PLACE: BIRAGOBINDAPUR, PURI

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: STUDENTS

NO. OF PARTICIPANTS: 80

OBJECTIVE:

1. TO CREATE AWARENESS AMONG STUDENTS ABOUT SNAKEBITE AND PREVAILING MYTHS.
2. TO EDUCATE STUDENTS ABOUT FIRST AID MEASURES AFTER SNAKEBITE.

OUTCOME:

1. THE TARGET GROUP WERE MADE AWARE ABOUT SNAKEBITE AND PREVAILING MYTHS.

Utkal Varsity launches snakebite aware

Friday, 19 November 2021 | PNS | BHUBANESWAR

With an aim to create awareness among people in rural areas on snakebite, Utkal Varsity launched an initiative holding the first workshop in Biragobindapur village.

The campaign organised in association with Snake Helpline Bhubaneswar. Snakebite is one of the State-specific disasters mainly affecting farmers and rural population.

She observed that due to lack of awareness and myths prevailing, people suffer from disability. The meeting was also addressed Snake Helpline general secretary, Finance Surendra Sahoo, RUSA Coordinator Prabodh Kumar Hota, local Sarpanch.

It was coordinated by UU Programme Manager (Rural Development) Anant Kumar. "Understanding the Misunderstood (Snakebite)" by the university was also

PUBLICATION IN NEWSPAPER

AWARENESS WORKSHOP ON DROWNING



DROWNING LEAFLET DISTRIBUTION
AMONG PARTICIPANTS

CHILDREN ARE MORE VULNERABLE TO UNEXPECTED DEATH CAUSED BY DROWNING. IN ORDER TO ADDRESS THIS ISSUE THE RURAL DEVELOPMENT DIVISION HAD ORGANIZED A WORKSHOP ON DROWNING IN NIALI, CUTTACK ON 18/12/21.

DATE: 18/12/21

PLACE: NIALI, CUTTACK

ORGANIZED BY: RURAL
DEVELOPMENT DIVISION

TARGET GROUP: STUDENTS

NO. OF PARTICIPANTS: 60

OBJECTIVE:

1. TO CREATE AWARENESS ABOUT DROWNING.

OUTCOME:

1. THE TARGET GROUP WERE EDUCATED ABOUT THE COMMON REASONS THAT CAUSE DROWNING AND HOW TO STAY ALERT AND SAFE.



DISCUSSION SESSION IN THE
WORKSHOP

CASE STUDY ON WOMEN MIGRANTS FROM KERALA TO RAJNAGAR BLOCK OF KENDRAPARA DISTRICT



DUE TO LOCKDOWN DURING THE PANDEMIC, MIGRANT WORKERS FROM VARIOUS DISTRICTS OF ODISHA WHO WERE WORKING IN KERALA WERE UNABLE TO RETURN TO THEIR HOMETOWN. IN ORDER TO EXAMINE THE PROBLEMS FACED BY THIS GROUP IN KERALA AND TO IDENTIFY THE REASONS THAT FORCED THESE WORKERS TO MOVE AWAY FROM THEIR HOMETOWN, THE GENDER DIVISION CONDUCTED A DETAIL SURVEY ON THIS GROUP OF PEOPLE.

DATE:17/09/21- 21/09/21

PLACE:KITEX GARMENT, KERALA

ORGANIZED BY:GENDER DIVISION

TARGET GROUP: WOMEN MIGRANTS

NO. OF PARTICIPANTS: 60

OBJECTIVE:

1. TO UNDERSTAND THE PROBLEMS FACED BY WOMEN MIGRANT WORKERS IN KERALA.
2. TO IDENTIFY THE REASON OF MIGRATION FROM THEIR HOMETOWN TO KERALA.

OUTCOME:

1. IN- DEPTH STUDY ON WOMEN MIGRANTS WAS CONDUCTED AND THE ISSUES FACED BY THEM WERE IDENTIFIED



MENSTRUAL HYGIENE AWARENESS IN JHARPADA JAIL ON INTERNATIONAL WOMEN'S DAY



IN ORDER TO ADDRESS THE ISSUES FACED BY FEMALE INMATES OF JHARPADA JAIL, THE GENDER DIVISION CONDUCTED AN AWARENESS WORKSHOP IN JHARPADA JAIL. SEVERAL ISSUES FACED BY THE PRISON INMATES WAS DISCUSSED AND SANITARY NAPKIN PACKETS WERE DISTRIBUTED AMONG THEM.

DATE: 08/03/22

PLACE: JHARPADA JAIL, KHORDHA

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: FEMALE INMATES

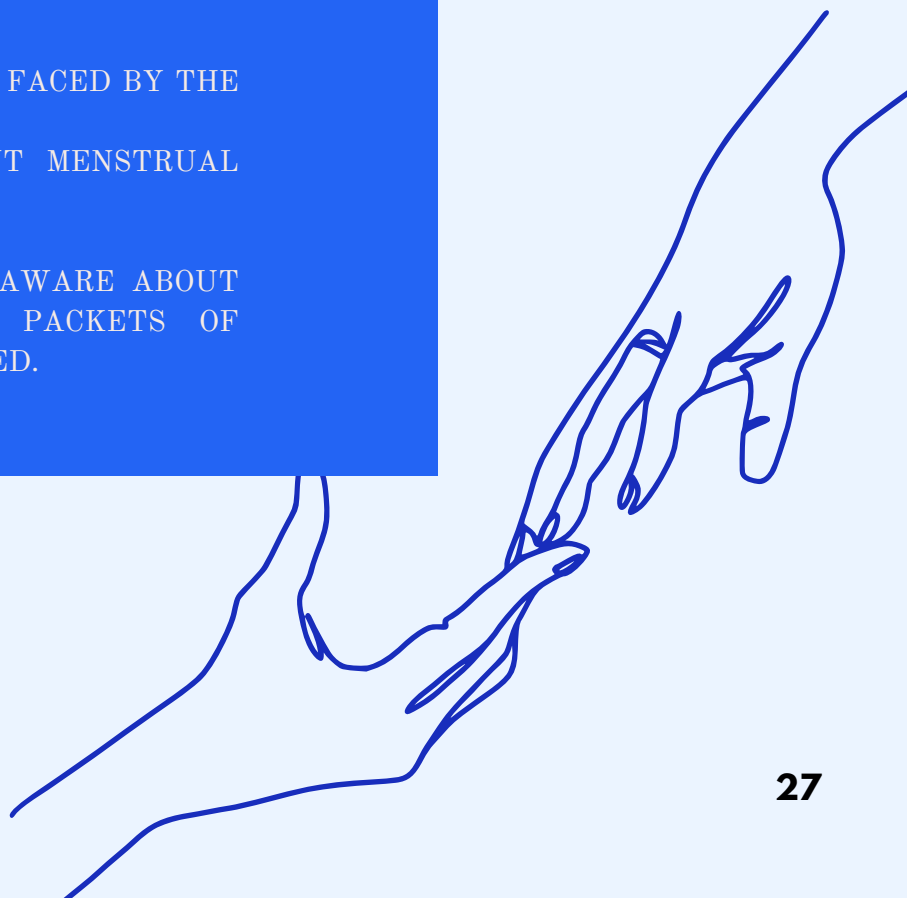
NO. OF PARTICIPANTS: 120

OBJECTIVE:

1. TO UNDERSTAND THE PROBLEMS FACED BY THE WOMEN INMATES.
2. TO CREATE AWARENESS ABOUT MENSTRUAL HYGIENE.

OUTCOME:

1. FEMALE INMATES WERE MADE AWARE ABOUT MENSTRUAL HYGIENE AND 120 PACKETS OF SANITARY NAPKIN WAS DISTRIBUTED.



LAUNCH OF PHYSIOTHERAPY MANUAL FOR WEAVERS



AS A PART OF ERGONOMIC STUDY ON WEAVERS, THE RURAL DEVELOPMENT DIVISION DEVELOPED A PHYSIOTHERAPY MANUAL FOR WEAVERS UNDER THE TECHNICAL GUIDANCE OF SVNIRTAR, OLATPUR. THIS MANUAL WAS LAUNCHED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY AND OTHER DIGNITARIES OF UTKAL UNIVERSITY, SVNIRTAR AND TEXTILE DEPARTMENT OF ODISHA.

DATE:21/03/22

PLACE:VC MEETING HALL, UTKAL UNIVERSITY

ORGANIZED BY:RURAL DEVELOPMENT DIVISION

TARGET GROUP: WEAVERS

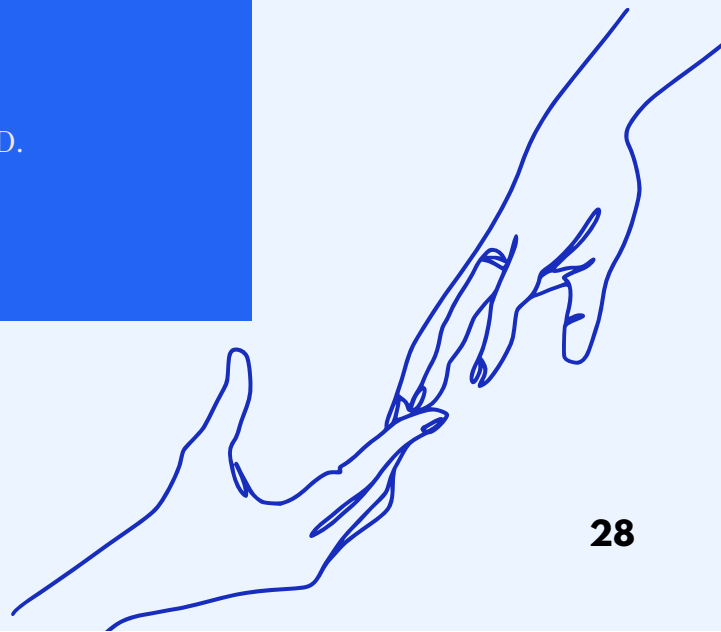
NO. OF PARTICIPANTS: 30

OBJECTIVE:

1. TO EDUCATE WEAVERS ABOUT BASIC PHYSIOTHERAPY EXERCISES THAT CAN HELP IN GETTING RID OF MSDS.
2. TO RELEASE THE MANUAL.

OUTCOME:

1. THE PHYSIOTHERAPY MANUAL WAS RELEASED.



DISTRIBUTION OF PHYSIOTHERAPY MANUAL AMONG WEAVERS



AS A PART OF ERGONOMIC STUDY ON WEAVERS, THE RURAL DEVELOPMENT DIVISION DEVELOPED A PHYSIOTHERAPY MANUAL FOR WEAVERS UNDER THE TECHNICAL GUIDANCE OF SVNIRTAR, OLATPUR WHICH WAS LAUNCHED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY AND OTHER DIGNITARIES OF UTKAL UNIVERSITY, SVNIRTAR AND TEXTILE DEPARTMENT OF ODISHA. THIS MANUAL WAS DISTRIBUTED AMONG 100 WEAVERS IN RAUTAPADA, KHORDHA ON 12/04/22

DATE:12/04/22

PLACE:RAUTAPADA, KHORDHA

ORGANIZED BY:RURAL DEVELOPMENT DIVISION

TARGET GROUP: WEAVERS

NO. OF PARTICIPANTS: 100

OBJECTIVE:

1. TO EDUCATE THE WEAVERS ABOUT THE IMPORTANCE OF ERGONOMICALLY CORRECT POSTURE AND BASIC PHYSIOTHERAPY EXERCISES ON THEIR PRODUCTIVITY.
2. TO DISTRIBUTE THE PHYSIOTHERAPY MANUAL.

OUTCOME:

1. 100 PHYSIOTHERAPY MANUAL WERE DISTRIBUTED AND WEAVERS WERE EDUCATED ABOUT THE BASIC EXERCISES MENTIONED IN THE MANUAL.

HEALTH TALK ON BREAST AND CERVICAL CANCER



BREAST CANCER IS ONE OF THE MAJOR CANCERS AFFECTING WOMEN AND CERVICAL CANCER IS ONE SUCH CANCER ABOUT WHICH PEOPLE ARE LESS AWARE. IN AN ATTEMPT TO ADDRESS THIS ISSUE, THE GENDER DIVISION ORGANIZED A “HEALTH TALK ON BREAST AND CERVICAL CANCER” IN UTKAL UNIVERSITY ON 27/05/22.

DATE:27/05/22

PLACE:PG COUNCIL HALL, UTKAL UNIVERSITY

ORGANIZED BY:GENDER DIVISION

TARGET GROUP: FEMALE STUDENTS

NO. OF PARTICIPANTS: 50

OBJECTIVE:

1. TO EDUCATE AND CREATE AWARENESS ABOUT BREAST AND CERVICAL CANCER.

OUTCOME:

1. VARIOUS SYMPTOMS, CAUSES AND POSSIBLE MEDICAL TREATMENTS ABOUT BREAST AND CERVICAL CANCER WERE DISCUSSED.

2. STUDENTS WERE MADE AWARE ABOUT BOTH THE TYPES OF CANCER.



OUTREACH ACTIVITIES UNDERTAKEN BY RURAL OUTREACH DIVISION

JUN 2022- MAY 2023



LAUNCH OF VIDEO ON HEAT WAVE AND LIGHTNING



IN AN ATTEMPT TO CREATE AWARENESS AMONG PEOPLE OF RURAL AREAS ON HEAT WAVE AND LIGHTNING THREE VIDEOS WERE PREPARED BY RURAL DEVELOPMENT DIVISION UNDER THE TECHNICAL GUIDANCE OF METEOROLOGICAL CENTRE, BBSR, IMD. THOSE VIDEOS WERE LAUNCHED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY ON 01/06/22 SO THAT THEY COULD BE SPREAD AMONG AS MANY PEOPLE AS POSSIBLE LIVING IN RURAL AREAS. THE ARTISTS WHO HAD PROVIDED THEIR VOICE IN THE VIDEO WERE ALSO FELICITATED IN THE MEETING.

DATE: 01/06/22,

PLACE: VC MEETING HALL, UTKAL UNIVERSITY,

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: GENERAL PUBLIC

NUMBER OF PARTICIPANTS IN THE MEETING: 12

GUESTS IN THE MEETING: SMT. JHANJHA DAS, VOICE ARTIST

OBJECTIVE: 1. TO LAUNCH THREE VIDEOS (AN ANIMATED VIDEO ON HEAT WAVE, TWO DOCUMENTARY VIDEOS ON LIGHTNING AND HEAT WAVE) PREPARED FOR CREATING AWARENESS AMONG THE GENERAL PUBLIC.

2. TO FELICITATE THE ARTISTS FOR PROVIDING THEIR VOICE IN THE VIDEOS.

OUTCOME: 1. VIDEOS FOR PUBLIC AWARENESS WERE LAUNCHED.



OBSERVATION OF WORLD ENVIRONMENT DAY 2022

IN ORDER TO INSTILL THE IMPORTANCE OF OUR MOTHER EARTH AMONG PEOPLE, THE GENDER DIVISION ORGANIZED A PLANTATION DRIVE ON 05/06/22 I.E. "WORLD EARTH DAY". TO JUSTIFY THE THEME "ONLY ONE EARTH" AND TO ADD GREENERY TO OUR PLANET, SAPLINGS WERE PLANTED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY ALONG WITH OTHER DIGNITARIES AND STUDENTS OF UTKAL UNIVERSITY.



SAPPLING BEING PLANTED BY ESTEEMED REGISTRAR, UTKAL UNIVERSITY

DATE: 05/06/22,
PLACE: HRDC BUILDING, UTKAL UNIVERSITY,
ORGANIZED BY: GENDER DIVISION
TARGET GROUP: GENERAL PUBLIC
NUMBER OF PARTICIPANTS IN THE EVENT: 15
OBJECTIVE: 1. TO INSTILL THE IMPORTANCE OF THE ENVIRONMENT.
2. TO SPREAD THE MESSAGE AMONG PEOPLE THAT NATURE SHOULD NOT BE TAKEN FOR GRANTED.
OUTCOME: 1. SAPPLINGS WERE PLANTED BY THE DIGNITARIES AND OTHER PARTICIPANTS FROM UTKAL UNIVERSITY.



SAPPLING BEING PLANTED BY HON'BLE VICE CHANCELLOR, UTKAL UNIVERSITY

ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟ ପକ୍ଷରୁ ବିଶ୍ୱ ପରିବେଶ ଦିବସ ପାଳିତ

• ଏହି ଆବେଦନପତ୍ରଟି ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି ।
• ଲେଖକ: ଶ୍ରୀମତୀ ସୁମିତ୍ରା କୁମାରୀ

ଉପସ୍ଥାପନା: ୫ ଜୁନ, ୨୦୨୨: ପରିବେଶ ଦିବସ ଏବଂ ଏହାର ପ୍ରତୀକ୍ଷାରେ ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପନା କରାଯାଇଛି । ଏହି ଆବେଦନପତ୍ରଟି ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି ।

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ଏହି ଆବେଦନପତ୍ରଟି ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି । ଏହା ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି । ଏହା ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି ।

PUBLICATION IN E-PORTAL

ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପନା କରାଯାଇଛି । ଏହା ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି । ଏହା ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ପରିସରରେ ଉପସ୍ଥାପିତ କରାଯାଇଛି ।

Only One Earth

AWARENESS WORKSHOP ON HEAT WAVE



CHILDREN WATCHING HEAT WAVE
AWARENESS VIDEO

IN AN ATTEMPT TO CREATE AWARENESS AMONG STUDENTS ABOUT HEAT WAVE AND DO'S AND DON'TS DURING HEAT WAVE, THE RURAL DEVELOPMENT DIVISION ORGANIZED AN AWARENESS WORKSHOP FOR STUDENTS OF RURAL AREAS. THE WORKSHOP WAS AN INTERACTIVE SESSION IN WHICH THE ANIMATED VIDEO DEVELOPED BY THE DIVISION WAS DISPLAYED.

DATE: 08/06/22,

PLACE: BIRAGOBINDAPUR
VILLAGE, PURI

ORGANIZED BY: RURAL
DEVELOPMENT DIVISION

TARGET GROUP: SCHOOL GOING
STUDENTS

NUMBER OF PARTICIPANTS IN THE
MEETING: 50

OBJECTIVE:

1. TO CREATE AWARENESS AMONG THE STUDENTS ABOUT VARIOUS STATE-SPECIFIC DISASTERS OF ODISHA.
2. TO EDUCATE STUDENTS ABOUT THE SAFETY MEASURES AND HOW TO PROTECT THEMSELVES FROM VARIOUS STATE-SPECIFIC DISASTERS.

OUTCOME:

1. STUDENTS LEARNT ABOUT HEAT WAVE AND OTHER STATE SPECIFIC DISASTERS.
2. STUDENTS WERE EDUCATED ABOUT SEVERAL SAFETY MEASURES TO PROTECT THEMSELVES FROM THE IMPACT OF HEAT WAVE.



INTERACTION WITH CHILDREN ABOUT
HEAT WAVE

OBSERVATION OF NATIONAL LIGHTNING SAFETY AWARENESS WEEK AND INTERNATIONAL LIGHTNING SAFETY DAY

WITH AN INTENTION TO CREATE AWARENESS ABOUT LIGHTNING AND DO'S AND DON'TS DURING LIGHTNING AND THUNDERSTORM, THE RURAL DEVELOPMENT DIVISION OBSERVED NATIONAL LIGHTNING SAFETY AWARENESS WEEK BY CONDUCTING VARIOUS COMPETITIONS AMONG FOR STUDENTS OF RURAL AREAS FROM 19TH JUNE TO 25TH JUNE 2022. THE DIVISION OBSERVED INTERNATIONAL LIGHTNING SAFETY DAY 28/06/22 IN PG COUNCIL HALL OF UTKAL UNIVERSITY AND A LEAFLET WAS RELEASED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY.



RELEASE OF MANUAL ON LIGHTNING,
PG COUNCIL HALL, UTKAL
UNIVERSITY

DATE: 28/06/22,
PLACE: PG COUNCIL HALL, UTKAL UNIVERSITY
ORGANIZED BY: RURAL DEVELOPMENT DIVISION
TARGET GROUP: SCHOOL GOING STUDENTS
NUMBER OF PARTICIPANTS IN THE MEETING: 50
RESOURCE PERSON: DR HR BISWAS, HEAD, METEOROLOGICAL CENTRE, INDIA METEOROLOGICAL DEPARTMENT(CHIEF SPEAKER) AND DR. ASUTOSHRATH, SENIOR SCIENTIST, CSIR IMMT(GUEST OF HONOUR)



PUBLICATION IN E-PORTAL



OBSERVATION OF NATIONAL LIGHTNING SAFETY AWARENESS
WEEK, UNIVERSITY HIGH SCHOOL, UTKAL UNIVERSITY

OBJECTIVE: 1. TO CREATE AWARENESS AMONG STUDENTS ABOUT LIGHTNING BY INVOLVING STUDENTS THROUGH SEVERAL COMPETITIONS.
2. TO OBSERVE INTERNATIONAL LIGHTNING SAFETY DAY AND RELEASE LEAFLET TITLED “DO'S AND DON'TS DURING LIGHTNING AND THUNDERSTORM”.
OUTCOME: 1. STUDENTS WERE MADE AWARE ABOUT DO'S AND DON'TS DURING LIGHTNING.
2. THE LEAFLET ON LIGHTNING WAS RELEASED.

<p>ARAKHA PADIA BANKI, CUTTACK DISTRICT</p>	<p>LIVE WORKSHOP ON DROWNING, WATER SAFETY MEASURES AND SAFE RESCUE SKILLS- OBSERVATION OF WORLD DROWNING PREVENTION DAY 2022</p>	<p>Monday 25 July 2022</p>
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STUDENTS WATCHING THE
DEMONSTRATION BY ODRAF TEAM



ODRAF TEAM BEING FELICITATED BY
HON'BLE VICE CHANCELLOR



HON'BLE VICE CHANCELLOR
ADDRESSING
THE STUDENTS



ODRAF TEAM TEACHING CPR TO
STUDENTS

IN CONTINUATION TO THE ENDEAVOR OF CREATING AWARENESS ON DROWNING- A STATE SPECIFIC DISASTER, THE RURAL DEVELOPMENT DIVISION ORGANIZED A LIVE WORKSHOP ON DROWNING, WATER SAFETY MEASURES AND SAFE RESCUE SKILLS ON 25/07/22 I.E. ON 2ND WORLD DROWNING PREVENTION DAY.

THE WORKSHOP WAS ORGANIZED UNDER THE TECHNICAL GUIDANCE OF ODRAF TEAM IN ARAKHA PADIA OF BANKI, CUTTACK. THE EVENT WAS ATTENDED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY AND OTHER DIGNITARIES OF UTKAL UNIVERSITY AND BY DIGNITARIES AND STUDENTS OF BANKI AUTONOMOUS COLLEGE, RANI SUKADEI MAHILA MAHAVIDYALAYA.

DATE: 25/07/22, PLACE: ARAKHA PADIA, BANKI
ORGANIZED BY: RURAL DEVELOPMENT DIVISION
TARGET GROUP: COLLEGE STUDENTS AND NEARBY VILLAGERS
NUMBER OF PARTICIPANTS IN THE MEETING: 265
RESOURCE PERSON: ODRAF TEAM



DEMONSTRATION OF RESCUE
OPERATION BY ODRAF TEAM



DEMONSTRATION OF BOAT CAPSIZING
BY ODRAF TEAM

OBJECTIVE: 1. TO CREATE AWARENESS AMONG THE PEOPLE OF RURAL AREAS ABOUT DROWNING AND WATER SAFETY MEASURES.
2. TO EDUCATE THE PEOPLE ON SAFE RESCUE SKILLS.
3. TO OBSERVE WORLD DROWNING PREVENTION DAY.

OUTCOME: SEVERAL LIFE SAVING TECHNIQUES (LST) SUCH AS RESCUING A PERSON FROM DROWNING WITH THE HELP OF ROPE, STICK, ETC; RESCUING A GROUP OF PEOPLE FROM DROWNING DUE TO BOAT CAPSIZING, ETC WERE DEMONSTRATED.



PROF. P.K. HOTA ADDRESSING THE WEAVERS

OBSERVATION OF NATIONAL HANDLOOM DAY, 2022

IN CONTINUATION TO THE WORK UNDERTAKEN ON **ERGONOMIC STUDY OF WEAVERS AND DEVELOPMENT OF PHYSIOTHERAPY MANUAL BASED ON THE ERGONOMIC STUDY OF WEAVERS**, THE RURAL DEVELOPMENT DIVISION CELEBRATED NATIONAL HANDLOOMS DAY ORGANIZED BY BOYANIKA AND HANDLOOMS, TEXTILES AND HANDICRAFTS DEPARTMENT OF ODISHA IN JAYADEV BHAWAN, BHUBANESWAR ON 08/08/22. THE DIVISION DISTRIBUTED 200 PHYSIOTHERAPY MANUALS AMONG WEAVERS OF 15 TEXTILE ZONES OF ODISHA WHO PARTICIPATED IN THE CELEBRATION. PROF. P.K. HOTA, MENTOR RURAL DEVELOPMENT DIVISION DELIVERED A TALK ON “ERGONOMIC WELL BEING LEADS TO ECONOMIC WELL BEING OF WEAVERS”.

DATE: 08/08/22

PLACE: JAYADEV BHAWAN, BHUBANESWAR

BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: WEAVERS OF 15 TEXTILE ZONES OF ODISHA

NUMBER OF PARTICIPANTS IN THE MEETING: 250

RESOURCE PERSON: PROF. P.K. HOTA, HOD COMMERCE, UTKAL UNIVERSITY.

OBJECTIVE: 1. TO DISTRIBUTE PHYSIOTHERAPY MANUAL AMONG WEAVERS AND TO CELEBRATE NATIONAL HANDLOOMS DAY.

2. TO CONVEY THE IMPORTANCE OF ERGONOMIC STUDY AND ITS IMPACT ON HEALTH TO THE WEAVERS.

OUTCOME: 1. THE HEALTH IMPACT DUE TO INCORRECT POSTURE WAS CONVEYED TO THE WEAVERS AND THEIR PROBLEMS WERE IDENTIFIED AFTER INTERACTION.



GUESTS ON DAIS



PROF. A.A. KHAN ADDRESSING THE STUDENTS

OBSERVATION OF INTERNATIONAL YOUTH DAY, 2022

TO MARK THE OBSERVATION OF INTERNATIONAL YOUTH DAY AND TO MOTIVATE THE STUDENTS OF RURAL AREAS ABOUT THE IMPORTANCE OF SKILL DEVELOPMENT AND CAREER OPPORTUNITIES, THE YOUTH DIVISION ORGANIZED A WORKSHOP IN REGIONAL COLLEGE, RAMBAGH OF JAJPUR DISTRICT. THE EVENT WAS ATTENDED BY DIGNITARIES OF UTKAL UNIVERSITY AND DIGNITARIES AND STUDENTS OF REGIONAL COLLEGE, RAMBAGH.

DATE: 12/08/22,

PLACE: REGIONAL COLLEGE, RAMBAGH

ORGANIZED BY: YOUTH DIVISION

TARGET GROUP: COLLEGE STUDENTS

NUMBER OF PARTICIPANTS IN THE MEETING: 250

RESOURCE PERSON: PROF. AA KHAN, DIRECTOR UECH, UTKAL UNIVERSITY

OBJECTIVE: 1. TO CREATE AWARENESS AMONG STUDENTS ABOUT THE NEED AND IMPORTANCE OF SKILL DEVELOPMENT.

2. TO EDUCATE STUDENTS ABOUT VARIOUS CAREER OPPORTUNITIES.

OUTCOME: 1. THE STUDENTS WERE MADE AWARE ABOUT THE IMPORTANCE OF SKILL AND PERSONALITY DEVELOPMENT AND ITS ROLE IN GETTING BETTER CAREER OPPORTUNITIES.



PUBLICATION IN NEWSPAPER



INTERACTION WITH STUDENTS ABOUT YOUTH DAY

*Intergenerational
Solidarity. Creating a
World for all ages*



**STUDENTS OF RAMBAGH COLLEGE
CELEBRATING HAR GHAR TIRANGA**

OBSERVATION OF AZADI KA AMRIT MAHOTSAV

AS PER THE INSTRUCTIONS OF UGC, THE OUTREACH TEAM CELEBRATED HAR GHAR TIRANGA AND AZADI KA AMRIT MAHOTSAV WITH STUDENTS OF RURAL AREAS IN REGIONAL COLLEGE, RAMBAGH ON 12/06/22. THE TEAM OBSERVED HORROR REMEMBRANCE DAY IN MKCG AUDITORIUM OF UTKAL UNIVERSITY ON 14/06/22 AND AZADI KA AMRIT MAHOTSAV IN MKCG AUDITORIUM OF UTKAL UNIVERSITY ON 15/06/22.

DATE, PLACE: 12/08/22, REGIONAL COLLEGE RAMBAGH, JAJPUR

ORGANIZED BY: OUTREACH TEAM

DATE, PLACE: 14/08/22 & 15/08/22, MKCG AUDITORIUM, UTKAL UNIVERSITY

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS IN THE MEETING: 1750

RESOURCE PERSON: PROF. AA KHAN, DIRECTOR UECH, UTKAL UNIVERSITY

OBJECTIVE: 1. TO CELEBRATE AZADI KA AMRIT MAHOTSAV

OUTCOME: 1. AZADI KA AMRIT MAHOTSAV WAS CELEBRATED WITH STUDENTS.



**OBSERVATION OF AZADI KA AMRIT
MAHOTSAV IN UTKAL UNIVERSITY
CAMPUS**



*Nation First,
Always First*



DATE: 24/08/22,

PLACE: NUA KHOLAMARA AND
KETAKIPATNA GP, PURI

ORGANIZED BY: OUTREACH TEAM

TARGET GROUP: PEOPLE OF FLOOD AFFECTED AREAS

OBJECTIVE: 1. TO HELP THE FLOOD
AFFECTED PEOPLE LIVING IN REMOTE
AREAS.

OUTCOME: 1. FOOD PACKETS WERE RECEIVED BY PEOPLE IN REMOTE AREAS.



RELIEF DISTRIBUTION DRIVE IN FLOOD AFFECTED AREAS

THE OUTREACH TEAM DISTRIBUTED FOOD PACKETS AMONG RURAL PEOPLE LIVING IN 7 FLOOD AFFECTED VILLAGES ON 24/08/22. WITH THE DONATION RECEIVED FROM THE FACULTY AND STAFFS OF UTKAL UNIVERSITY, FOOD PACKETS CONTAINING SATTU AND BISCUITS WERE ARRANGED. AROUND 500 FOOD PACKETS WERE DISTRIBUTED IN NUA KHOLAMARA AND KETAKIPATNA GP, PURI.

ସତ୍ୟବାଦୀ, ଗୋପ ବୁଦ୍ଧ ଅଞ୍ଚଳର ବନ୍ୟା
ମୃତ୍ୟୁ ସହାୟତା ଦେଲା ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟ

୨୭।୮(ଭୁବନେଶ୍ୱର) :
ଆସିବା ପ୍ରକାଶିତମାନଙ୍କ
ଦ୍ୱାରା ଉପଲବ୍ଧ ହୋଇ
ଥିବା ବିଶ୍ଳେଷଣାବଳୀ
ଓ ତଥ୍ୟ ଆଗାମୀ ଦିନରେ
ଆବଳୀ ପତ୍ରକୁ ବିକିନ୍ତି
ଯାଉଥିବା ଜଣାପଡ଼ିଛି ।



ଶ୍ରବିତ୍ୟାକରର ରାଷ୍ଟ୍ରୀୟ ଅଭିଯାନ (ରୁସା) ।
 ଯା ଟିକାର ସତ୍ୟବାଦୀ
 ନର ବିଭିନ୍ନ ସ୍ଥାନରେ
 କରାଯାଇଥିଲା । ରୁସର
 ସତ୍ୟବାଦୀ ବୁକ ଅର୍ଗନିଜ
 ଶ୍ରୀ ସ୍ଥାନ ପଞ୍ଚାୟତର
 ଉଦ୍ଦିଷ୍ଟ, ବାଲଭସୁରୀ,
 ଦୁଇପାଟଣା ସ୍ଥାନର
 ଚନ୍ଦ୍ର ଗିରିପ ପ୍ରଦାନ
 ସେହିପରି ଗୋପ ବୁକ

ଅନ୍ତର୍ଗତ ନୂଆଆଳମର ଗୁମା ପକ୍ଷୀର ଗର୍ଜନରୁ, ନଈର ଶବ୍ଦର, ଲିଚର ଚାରିଆଡ଼ ଓ ଲକ୍ଷ୍ମି ପହଞ୍ଚି ଗୁମାରେ ଶୁଣା ଯାଉଛି । ଏହି ଅବସରରେ ଉତ୍କଳ ବିଶ୍ୱବିଦ୍ୟାଳୟର ଶୁଭା କର୍ମକର୍ମୀମାନେ ସତ୍ୟବାଦୀ ଓ ଗୋପ ବୃକ୍ଷର ୫୦୦ ପରିବାରକୁ ଲକ୍ଷ୍ମି ସହାୟତା ପ୍ରଦାନ କରିଥିଲେ ।

ପ୍ରଫେସର ଦୁର୍ଗାଶଙ୍କର
ବୁକସଟିକ ତ.ଅଭୟ ବୁ
ମାର୍ଗଦର୍ଶନରେ ଏହି
କାର୍ଯ୍ୟକ୍ରମ ଆୟୋଜିତ
ଏଥିରେ ପ୍ରୋଫୁମ ମ୍ୟ
ସ୍ବାଇଁ, ଅନନ୍ୟା ପଟ୍ଟନା
ଖାଦୁର, ସ୍ବାମୀ ପ୍ରିୟଦର୍ଶି
ସମେତ ଜନସଂଖ୍ୟ
ସେକ୍ଟର ଗବେଷକ
ମୋହନେନ୍ଦ୍ରଶିଳେ ।

PUBLICATION IN NEWSPAPER

AWARENESS WORKSHOP ON MENSTRUAL HYGIENE PRACTICE AND MANAGEMENT AMONG ADOLESCENT GIRLS (9-13 YRS)



**GROUP DISCUSSION SESSION
DURING THE WORKSHOP**

USE OF SANITARY NAPKIN STILL BEING A DREAM FOR MANY ADOLESCENT GIRLS IN RURAL AREAS, KNOWLEDGE OF MENSTRUAL HYGIENE IS STILL UNKNOWN TO MANY OF THEM. WITH AN EFFORT TO ADDRESS THIS ISSUE AND EDUCATE THEM ABOUT MENSTRUAL HYGIENE AND HOW TO USE SANITARY NAPKIN, THE GENDER DIVISION ORGANIZED A WORKSHOP ON MENSTRUAL HYGIENE FOR ADOLESCENT GIRLS IN SIHA VILLAGE AND ALSO SANITARY NAPKIN PACKETS WERE DISTRIBUTED AMONG THEM.

DATE:28/08/22

PLACE:BADACHANA BLOCK, JAJPUR

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: ADOLESCENT GIRLS

NUMBER OF PARTICIPANTS:45

RESOURCE PERSON:MS. BAISHAKHEE

JENA, FOUNDER FLOWRA CO.

OBJECTIVE:1. TO DISCUSS ABOUT MENSTRUAL HYGIENE PRACTICE AND MANAGEMENT AMONG ADOLESCENT GIRLS (9-13 YRS).

2. TO EDUCATE ABOUT THE USAGE AND DISPOSAL ABOUT SANITARY NAPKIN.

OUTCOME: 1. THE TARGET GROUP WERE EDUCATED ABOUT PROPER DISPOSAL OF SANITARY NAPKIN.

2. IT WAS FOUND THAT ONLY 2% OF GIRLS USED SANITARY NAPKIN.

3. THE SHGS OF BADACHANA PANCHAYAT SHOWED INTEREST FOR SKILL DEVELOPMENT TRAINING FOR MANUFACTURING SANITARY NAPKINS.



**DEMONSTRATION OF USAGE OF
SANITARY NAPKIN BY RESOURCE
PERSON**

AN AWARENESS DRIVE ON SMOKELESS TOBACCO AMONG WOMEN



DISCUSSION SESSION IN THE WORKSHOP

DATE: 03/09/22

PLACE: BAISHINGHA GP, DHENKANAL

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: WOMEN CONSUMING TOBACCO

NUMBER OF PARTICIPANTS IN THE MEETING: 100

RESOURCE PERSON: DR. PRABHAS TRIPATHY, ASST. MEDICAL SUPERINTENDENT, AIIMS, BHUBANESWAR AND HIS TEAM

OBJECTIVE: 1. TO CREATE AWARENESS ABOUT THE SEVERE HEALTH ISSUES ARISING DUE TO SMOKELESS TOBACCO CONSUMPTION.

2. TO EDUCATE WOMEN ABOUT WAYS OF GETTING RID OF TOBACCO ADDICTION.

OUTCOME: 1. THE TARGET GROUP WAS EDUCATED AND MADE AWARE ABOUT THE SIDE EFFECTS OF EXCESSIVE CONSUMPTION OF TOBACCO AND SEVERAL METHODS WERE SUGGESTED WHICH COULD HELP IN GETTING RID OF TOBACCO.

IN AN ATTEMPT TO ADDRESS THE HEALTH ISSUES THAT ARISE DUE TO EXCESSIVE CONSUMPTION OF SMOKELESS TOBACCO, THE GENDER DIVISION ORGANIZED AN AWARENESS WORKSHOP FOR WOMEN ADDICTED TO TOBACCO IN BAISHINGHA GP OF DHENKANAL DISTRICT ON 03/09/22. HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY GRACED THE EVENT ALONG WITH, OTHER DIGNITARIES OF UTKAL UNIVERSITY AND AIIMS, BBSR.



HON'BLE VICE CHANCELLOR ADDRESSING THE PARTICIPANTS



PUBLICATION IN NEWSPAPER

OBSERVATION OF NATIONAL NUTRITION WEEK AMONG WOMEN



HON'BLE MLA DISTRIBUTING SATTU PACKETS ON BEHALF OF OUTREACH TEAM

GENDER DIVISION ORGANIZED A WORKSHOP ON IMPORTANCE OF PROPER NUTRITION FOR WOMEN AND HEALTH IMPACTS ARISING DUE TO IMPROPER NUTRITION ON WOMEN'S HEALTH ON 04/09/22. THE WORKSHOP WAS ATTENDED BY SHRI AMAR PRATAP SATPATHY, MLA, BADACHANA BLOCK, JAJPUR.

DATE: 04/09/22

PLACE: SIHA, JAJPUR

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: WOMEN

NUMBER OF PARTICIPANTS: 60

GUEST: SHRI AMAR PRATAP SATPATHY, MLA, BADACHANA, JAJPUR

OBJECTIVE: 1. TO EDUCATE WOMEN ABOUT THE IMPORTANCE OF PROPER NUTRITION AND PROBABLE HEALTH IMPACTS THAT CAN ARISE DUE OVER THE YEARS DUE TO IMPROPER NUTRITION.

OUTCOME: 1. THE TARGET GROUP WERE MADE AWARE ABOUT THE HEALTH ISSUES ARISING DUE TO IMPROPER NUTRIENT INTAKE.

2. 60 SATTU PACKETS WERE DISTRIBUTED AMONG THE WOMEN TO MARK THE OBSERVATION OF NATIONAL NUTRITION WEEK.



PUBLICATION IN NEWSPAPER

AWARENESS PROGRAMME ON THE OCCASION OF NATIONAL NUTRITION WEEK



RESOURCE PERSON ADDRESSING THE STUDENTS

UNDER-NUTRITION AND ITS PREVENTION HAVE EMERGED AS ONE OF THE MOST CRITICAL CHALLENGES TO INDIA'S DEVELOPMENT PLANNERS IN RECENT TIMES. ACKNOWLEDGING THAT THE PROBLEM OF MALNUTRITION IS MULTI-DIMENSIONAL, MULTI-SECTORAL AND INTER-GENERATIONAL IN NATURE AND THE GOVERNMENT'S INITIATIVE TOWARDS ADDRESSING THIS CHALLENGE; THE INDIGENOUS KNOWLEDGE DIVISION ORGANIZED A WORKSHOP FOR STUDENTS ON 04/04/22. IN THE WORKSHOP THE RESOURCE PERSON EMPHASIZED ON MALNOURISHMENT AND LIFESTYLE DISEASES.

DATE: 04/09/22 PLACE: BHAGABATI HIGH SCHOOL, SIHA, JAJPUR ORGANIZED BY: INDIGENOUS KNOWLEDGE DIVISION

TARGET GROUP: STUDENTS
NUMBER OF PARTICIPANTS IN THE MEETING: 150

RESOURCE PERSON: PRAKSMITA ROUT, SENIOR DIETICIAN, SPARSH HOSPITAL, BBSR



SARPANCH, SIHA FELICITATING THE RESOURCE PERSON ON BEHALF OF OUTREACH TEAM

OBJECTIVE: 1. TO CREATE AWARENESS ABOUT THE ROLE OF NUTRITION IN PREVENTION OF DISEASES, IN IMPROVING THE SCHOLASTIC PERFORMANCE, CONCENTRATION, MEMORY AND ALSO REDUCING THE STRESS IN LIFE.

2. TO EDUCATE ABOUT THE RELATED PROGRAMS OF GOVERNMENT ADDRESSING UNDER-NUTRITION.

OUTCOME: 1. THE TARGET GROUP WAS EDUCATED ABOUT THE IMPORTANCE OF NUTRITIOUS FOOD IN MAINTAINING GOOD HEALTH AND IMPROVING THEIR SCHOLASTIC PERFORMANCE.

AWARENESS WORKSHOP ON SNAKE BITE AND MYTHS PREVAILING



RESOURCE PERSON ADDRESSING THE STUDENTS

SNAKE BITE BEING ONE OF THE NEGLECTED TROPICAL DISEASES IN HUMANS, IS RESPONSIBLE FOR LOSSES OF LIFE IN ODISHA WHICH ACCOUNTS FOR MORE THAN THAT IN CYCLONE AND FLOOD. TO ADDRESS THIS ISSUE, THE RURAL DEVELOPMENT DIVISION CONDUCTED AN AWARENESS WORKSHOP ON SNAKE BITE AND MYTHS PREVAILING ON 04/09/22 IN BHAGABATI HIGH SCHOOL, SIHA, JAJPUR.

DATE: 04/09/22

PLACE: BHAGABATI HIGH SCHOOL, SIHA, JAJPUR

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 150

RESOURCE PERSON: SHRI TAPAN KUMAR PRUSTY, SNAKE HELPLINE



INTERACTION WITH THE STUDENTS

OBJECTIVE: 1. TO EDUCATE STUDENTS ABOUT THE COMMONLY FOUND SNAKES, TYPES OF SNAKE BITE AND BASIC FIRST AID MEASURES AFTER SNAKE BITE.

2. TO CREATE AWARENESS ABOUT PREVAILING MYTHS ABOUT SNAKE BITE.

OUTCOME: 1. STUDENTS WERE FAMILIARIZED WITH THE COMMONLY FOUND SNAKES THROUGH THE HELP OF PICTURES.

2. STUDENTS LEARNT BASIC FIRST AID MEASURES TO BE FOLLOWED AFTER SNAKE BITE.

CAREER COUNSELLING OF STUDENTS



INTERACTION SESSION WITH THE STUDENTS

YOUTH DIVISION CONDUCTED A CAREER COUNSELING WORKSHOP FOR STUDENTS OF BHAGABATI HIGHSCHOOL, SIHA, JAJPUR ON 04/09/22. THE WORKSHOP FOCUSED ON ENCOURAGING THE STUDENTS TO IDENTIFY THEIR AREA OF INTEREST IN STUDIES AS WELL AS IN OTHER CO-CURRICULAR ACTIVITIES AND PURSUING THEIR CAREER IN THAT PARTICULAR FIELD SO AS TO BE ABLE TO SUCCEED IN THEIR CAREER.

DATE: 04/09/22

PLACE: BHAGABATI HIGH SCHOOL, SIHA, JAJPUR

ORGANIZED BY: YOUTH DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 150



PARTICIPANTS OF THE WORKSHOP

OBJECTIVE:1. TO EDUCATE STUDENTS ABOUT VARIOUS CAREER OPPORTUNITIES THAT THEY CAN PURSUE.

OUTCOME: 1. STUDENTS GOT MOTIVATED TO IDENTIFY THEIR AREA OF INTEREST AND WORK TOWARDS PURSUING IT AS THEIR CAREER.



DISCUSSION SESSION IN THE WORKSHOP

SUICIDE PREVENTION AWARENESS WORKSHOP

EACH SUICIDAL DEATH IS A PUBLIC HEALTH CONCERN WITH A PROFOUND IMPACT ON THOSE AROUND THEM. THUS TO CREATE AWARENESS AND IN AN ATTEMPT TO REDUCE THE STIGMA AROUND SUICIDE, THE YOUTH DIVISION CONDUCTED AN AWARENESS WORKSHOP ON SUICIDE PREVENTION ON 07/09/22 IN BANKI AUTONOMOUS COLLEGE. .

DATE: 07/09/22

PLACE: BANKI AUTONOMOUS COLLEGE, BANKI, CUTTACK

ORGANIZED BY: YOUTH DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 100

OBJECTIVE: 1. TO IDENTIFY THE ISSUES CAUSING GRIEF AND SUFFERING AMONG STUDENTS. 2. TO EDUCATE STUDENTS ON DIFFERENT WAYS TO STAY MOTIVATED AND AVOID TAKING SUCH STEP.

OUTCOME: 1. VARIOUS ISSUES CAUSING DEPRESSION AMONG STUDENTS WERE IDENTIFIED. 2. SEVERAL ALTERNATIVE WAYS TO ADDRESS THOSE ISSUES WERE DISCUSSED.



DISCUSSION WITH THE PARTICIPANTS



PUBLICATION IN NEWSPAPER

OBSERVATION OF 15TH ANNIVERSARY OF ADOPTION OF UNITED NATION DECLARATION OF INDIGENOUS PEOPLES RIGHT



THE UNDRIP IS A DOCUMENT THAT OUTLINES THE RIGHTS OF INDIGENOUS PEOPLES IS A 2007 UNITED NATIONS RESOLUTION THAT IS NOT LEGALLY BINDING. IT OUTLINES AND DEFINES THE INDIVIDUAL AND COLLECTIVE RIGHTS OF INDIGENOUS PEOPLE, AS WELL AS THEIR OWNERSHIP RIGHTS TO EXPRESSION OF THEIR CULTURE AND CEREMONIAL PRACTICES, IDENTITY, AND LANGUAGES, AS WELL AS RIGHTS RELATED TO EMPLOYMENT, HEALTH, AND EDUCATION. THE INDIGENOUS KNOWLEDGE DIVISION LAUNCHED A VIDEO BASED ON THE DECLARATION OF UNITED NATION ON THE RIGHTS OF INDIGENOUS PEOPLE, WHICH WAS SUPPORTED AND PRIORITISED VIA MESSAGES OF THE DIGNITARIES OF THE UTKAL UNIVERSITY

DATE: 13/09/22

PLACE: VC MEETING HALL, UTKAL UNIVERSITY

ORGANIZED BY: INDIGENOUS KNOWLEDGE DIVISION

TARGET GROUP: GENERAL PUBLIC

NUMBER OF PARTICIPANTS IN THE MEETING: 11

OBJECTIVE: 1. TO SUPPORT THE UNITED NATIONS DECLARATION ON THE RIGHTS OF INDIGENOUS PEOPLE VIA MESSAGES OF FEW DIGNITARIES.

2. TO BUILD PUBLIC AWARENESS.

OUTCOME: 1. IT SUPPORTED AND ENCOURAGED THE UNITED NATIONS DECLARATION ON THE RIGHTS OF INDIGENOUS PEOPLE VIA MESSAGES OF FEW DIGNITARIES.

2. IT BUILT PUBLIC AWARENESS ON THE RIGHTS OF INDIGENOUS PEOPLE.

3. IT WAS VERY USEFUL FOR THE PEOPLE IN ENHANCING THEIR UNDERSTANDING ON THE IMPORTANCE OF BASIC RIGHTS AND RIGHTS OF INDIGENOUS PEOPLE.



OBSERVATION OF INTERNATIONAL SNAKEBITE AWARENESS DAY



ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 200

RESOURCE PERSON: ASHISH BEHERA AND SILKA SELONY, MEMBER OF SNAKE HELPLINE

OBJECTIVE: 1. TO EDUCATE STUDENTS ABOUT THE PREVAILING MYTHS IN RURAL AREAS ABOUT SNAKEBITE AND FACTS RELATED TO IT AND ABOUT IMMEDIATE FIRST AID MEASURES AFTER SNAKE BITE.

2. TO OBSERVE INTERNATIONAL SNAKE BITE AWARENESS DAY.

OUTCOME: 1. STUDENTS WERE FAMILIARIZED WITH THE COMMONLY FOUND SNAKES THROUGH THE HELP OF PICTURES.

2. THE FIRST AID MEASURES THAT NEED TO BE FOLLOWED AFTER A SNAKE BITE HAS OCCURRED WERE TAUGHT AND INCORRECT METHODS THAT ARE COMMONLY FOLLOWED BY PEOPLE WERE ALSO DISCUSSED.

IN CONTINUATION TO THE WORK ON STATE SPECIFIC DISASTERS, THE RURAL DEVELOPMENT DIVISION CONDUCTED AN "AWARENESS WORKSHOP ON SNAKE BITE, PREVAILING MYTHS AND FIRST AID MEASURES" ON 19TH SEPTEMBER 2022 I.E. ON "INTERNATIONAL SNAKE BITE AWARENESS DAY" IN ASHRAM PATNA COLLEGE, JAGATSINGHPUR.

DATE: 19/09/22

PLACE: ASHRAM PATNA COLLEGE, JAGATSINGHPUR



INTERACTION WITH STUDENTS



DEMONSTRATION OF IMMEDIATE FIRST AID MEASURE DURING SNAKE BITE

FREE HEALTH CHECK-UP CAMP AND ERGONOMIC ASSESSMENT OF UNIVERSITY STAFFS



INAUGURATION OF THE HEALTH
CAMP

CORRECT POSTURE WHILE WORKING AND PROPER WORKSTATION SET-UP PLAY AN IMPORTANT ROLE IN THE PRODUCTIVITY OF A PERSON. TO FOCUS ON THIS ASPECT, THE GENDER DIVISION HAD ORGANIZED A FREE HEALTH CHECK-UP CUM HEALTH TALK ON ERGONOMIC ASSESSMENT IN UNIVERSITY CAMPUS ON 20/09/22.

DATE: 20/09/22

PLACE: UNIVERSITY HEALTH CENTRE, UTKAL UNIVERSITY

ORGANIZED BY: GENDER DIVISION

TARGET GROUP: UNIVERSITY STAFFS

NUMBER OF PARTICIPANTS: 113

RESOURCE PERSON: DR. NARENDRA KUMAR SATPATHY, MANAGER OPERATIONS, MANAGER I/C OF OT I/C PMR DEPT., KALINGA HOSPITAL, BHUBANESWAR

OBJECTIVE:

1. TO HELP THE EMPLOYEES IN ASSESSING THEIR HEALTH.

OUTCOME:

1.EMPLOYEES OF UTKAL UNIVERSITY FOUND IT BENEFICIAL.



DIGNITARIES IN THE HEALTH CAMP

EXHIBITION ON "SARDAR PATEL-THE ARCHITECT OF UNIFICATION"



AS INSTRUCTED BY UGC, TO CELEBRATE THE LIFE AND CONTRIBUTIONS OF SARDAR VALLABHBHAI PATEL, AN EXHIBITION TITLED "SARDAR PATEL - THE ARCHITECT OF UNIFICATION" WAS SUPPOSED TO BE CONDUCTED BY THE UNIVERSITY. IN AN ATTEMPT TO ORGANIZE THE EXHIBITION, THE YOUTH DIVISION CONDUCTED THE EXHIBITION IN UTKAL MANI GOPABANDHU SMRUTI MAHAVIDYALYA, SAKHIGOPAL, PURI ON 03/11/22.

DATE: 03/11/22

PLACE: UTKAL MANI GOPABANDHU SMRUTI MAHAVIDYALAYA, PURI

ORGANIZED BY: YOUTH DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 150

OBJECTIVE:1. TO CONDUCT THE EXHIBITION TITLED "SARDAR PATEL- THE ARCHITECT OF UNIFICATION".

OUTCOME: 1. STUDENTS WERE EDUCATED ABOUT THE CONTRIBUTIONS OF SARDAR PATEL.



JALAPARI IN CHILIKA



MISS JIYA RAI, A CHILD PARA SWIMMER AGED 14 YEARS CREATED RECORD GUINNESS BOOK OF WORLD RECORDS IN OPEN WATER SWIMMING DISCIPLINE. TO ENCOURAGE THE DETERMINATION, CONFIDENCE, DEDICATION AND POSITIVE ATTITUDE OF THE DIFFERENTLY ABLED TEENAGER, THE GENDER DIVISION ALONG WITH 50 GIRL STUDENTS OF UTKAL UNIVERSITY AND OUTREACH TEAM JOINED THE PROGRAM CONDUCTED BY VETERANS CLUB ODISHA WITH THE COOPERATION OF GOVERNMENT OF ODISHA AND SUPPORT OF INDIAN NAVY IN BALUGAON GOVT. JETTY ON 13/11/22.

DATE: 13/11/22

PLACE: BALUGAON GOVT. JETTY, CHILLIKA

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 50

ORGANIZED BY: GENDER DIVISION



OBJECTIVE:1. TO MOTIVATE AND ENCOURAGE THE FEMALE DIFFERENTLY ABLED TEENAGER.

OUTCOME: 1. UNIVERSITY STUDENTS GOT THE OPPORTUNITY TO SEE THE TEENAGER SWIM ENCOURAGED HER AND THEY WERE THEMSELVES MOTIVATED.

AWARENESS WORKSHOP ON SNAKEBITE AND MYTHS PREVAILING



IN CONTINUATION TO THE WORK ON STATE SPECIFIC DISASTERS, THE RURAL DEVELOPMENT DIVISION CONDUCTED AN “AWARENESS WORKSHOP ON SNAKE BITE, PREVAILING MYTHS AND FIRST AID MEASURES” ON 26TH NOVEMBER 2022 I.E. ON “INTERNATIONAL SNAKE BITE AWARENESS DAY” IN ASHRAM PATNA COLLEGE, JAGATSINGHPUR.

DATE: 26/11/22

PLACE: GOVERNMENT PRIMARY SCHOOL, MAHANGA, CUTTACK

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 50

OBJECTIVE:1. TO EDUCATE STUDENTS ABOUT THE PREVAILING MYTHS IN RURAL AREAS ABOUT SNAKEBITE AND FACTS RELATED TO IT AND ABOUT IMMEDIATE FIRST AID MEASURES AFTER SNAKE BITE.



OUTCOME: 1. STUDENTS WERE FAMILIARIZED WITH THE COMMONLY FOUND SNAKES THROUGH THE HELP OF PICTURES.

2. THE FIRST AID MEASURES THAT NEED TO BE FOLLOWED AFTER A SNAKE BITE HAS OCCURRED WERE TAUGHT AND INCORRECT METHODS THAT ARE COMMONLY FOLLOWED BY PEOPLE WERE ALSO DISCUSSED.

CAPACITY BUILDING WORKSHOP ON MGNREGA



INTERACTION SESSION WITH THE DAILY WAGE WORKERS

IN AN ATTEMPT TO ADDRESS THE ISSUES EXISTING AT GROUND LEVEL AND THE BOTTLENECKS EXISTING IN THE IMPLEMENTATION STAGE LEADING TO LACK OF INTEREST TO WORK UNDER MGNREGA SCHEME , THE RURAL DEVELOPMENT DIVISION ORGANIZED A CAPACITY BUILDING WORKSHOP ON MGNREGA FOR DAILY WAGE WORKERS IN SOBHANPUR GP OFFICE , GOP, PURI ON 10/12/22.

DATE: 10/12/22

PLACE: SOBHANPUR GP OFFICE, GOP, PURI

TARGET GROUP: DAILY WAGE WORKERS

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 120

OBJECTIVE:

1.TO CREATE AWARENESS AMONG THE PEOPLE OF RURAL AREAS ABOUT JOB CARD.

2. TO EDUCATE PEOPLE ABOUT THE EXISTING BOTTLENECKS IN AVAILING THE SCHEMES.

OBJECTIVE: 3. TO IDENTIFY THE CONCERNS OF THE PEOPLE REGARDING THE GOVERNMENT SCHEMES

OUTCOME: 1.SEVERAL ISSUES WERE IDENTIFIED SUCH AS PEOPLE DIDN'T GET PAYMENT MONTHS AFTER DOING THE WORK.

2.PEOPLE GOT AN IDEA ABOUT THE VARIETY OF JOBS THAT CAN BE DONE UNDER MGNREGA.



OBSERVATION OF NATIONAL YOUTH DAY (RASTRIYAYUVADIWAS)



IN AN ATTEMPT TO INSTILL THE PHILOSOPHY AND IDEALS OF SWAMI VIVEKANANDA IN THE MINDS OF YOUTH SO AS TO HELP THEM UTILIZE THOSE IN THEIR LIVES, THE YOUTH DIVISION OBSERVED NATIONAL YOUTH DAY IN MANGALA MAHAVIDYALAYA, KAKATPUR, PURI ON 13/01/23.

DATE: 13/01/23

PLACE: MANAGALA MAHAVIDYALAYA, KAKATPUR, PURI

ORGANIZED BY: YOUTH DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 120

OBJECTIVE: 1.TO AWARE THE STUDENTS MORE ABOUT SWAMI VIVEKANANDA.

2.TO PROPAGATE THE PHILOSOPHY AND THE IDEALS OF SWAMI VIVEKANANDA FOR WHICH HE LIVED AND WORKED.

OUTCOME: 1. STUDENTS WERE EDUCATED ABOUT THE VALUES AND PHILOSOPHY OF SWAMI VIVEKANANDA AND HOW TO APPLY IT IN THEIR LIFE.

AWARENESS WORKSHOP ON CONVERGENCE OF MGNREGA WITH OTHER SCHEMES



THE STATE AND CENTRAL GOVERNMENT HAVE BEEN MAKING SEVERAL ATTEMPTS OF CONVERGING MGNREGA WITH OTHER SCHEMES SO AS TO CONTRIBUTE TOWARDS THE DEVELOPMENT OF THE SOCIETY AND PEOPLE OF RURAL AREAS. BUT DURING IMPLEMENTATION THERE EXISTS SEVERAL BOTTLENECKS THAT ARE OFTEN NEGLECTED AND AS A RESULT OF WHICH IT BECOMES DIFFICULT FOR THE END USERS TO AVAIL THE SCHEMES. TO ADDRESS THESE ISSUES AND TO HELP PEOPLE IDENTIFY THE BOTTLENECKS AND SUGGEST WAYS TO ADDRESS AND SOLVE THOSE SO AS TO BE ABLE TO HAVE A WIN-WIN SITUATION FOR THE END USERS AS WELL AS THE GOVERNMENT, THE RURAL DEVELOPMENT DIVISION ORGANIZED AN CAPACITY BUILDING WORKSHOP ON MGNREGA AND IT'S CONVERGENCE WITH OTHER GOVERNMENT SCHEMES IN KAKATPUR GP OFFICE, PURI ON 13/01/23.

DATE: 13/01/23

PLACE: KAKATPUR GP OFFICE, PURI
ORGANIZED BY: RURAL DEVELOPMENT DIVISION

OBJECTIVE: 1. TO CREATE AWARENESS AMONG THE PEOPLE OF RURAL AREAS ABOUT JOB CARD.

2. TO EDUCATE PEOPLE ABOUT THE EXISTING BOTTLENECKS IN AVAILING THE SCHEMES.

OUTCOME: 1. SEVERAL ISSUES WERE IDENTIFIED SUCH AS PEOPLE DIDN'T GET PAYMENT MONTHS AFTER DOING THE WORK.

2. PEOPLE WERE EDUCATED ABOUT THE SCOPE OF MGNREGA.



INTRODUCTORY WORKSHOP ON CALLIGRAPHY (OBSERVATION OF INTERNATIONAL DAY OF EDUCATION



EDUCATION BEING ONE AMONG THE 17 POINTS IN SDG 2030, NEEDS TO BE GIVEN MORE PRIORITY AS FAR AS SCHOOL DROP-OUT RATES ARE CONCERNED. IN RURAL AREAS OF ODISHA THE SCHOOL DROP-OUT RATES ARE HIGH. THE RURAL DEVELOPMENT DIVISION ORGANIZED AN INTRODUCTION TO CALLIGRAPHY WORKSHOP IN AN ATTEMPT TO CREATE INTEREST AMONG STUDENTS THEREBY CONTRIBUTING TOWARDS REDUCTION IN SCHOOL DROP-OUT RATES IN NIALI HIGH SCHOOL, NIALI, CUTTACK ON 25/01/2023

DATE: 25/01/23

PLACE: NIALI HIGH SCHOOL, NIALI, CUTTACK

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 150



OBJECTIVE:1. TO ADDRESS THE ISSUE OF INCREASING DROP-OUT RATES BY INTRODUCING SEVERAL SKILL DEVELOPMENT COURSES.
2. TO OBSERVE INTERNATIONAL DAY OF EDUCATION.

OUTCOME: 1. STUDENTS LEARNT A NEW SKILL AND WERE MADE AWARE ABOUT ITS IMPORTANCE AND BENEFITS IF PRACTICED IN REAL LIFE.

PRIZE DISTRIBUTION TO BEST PERFORMERS IN THE WORKSHOP

CAPACITY BUILDING WORKSHOP ON MGNREGA AND IT'S CONVERGENCE WITH OTHER SCHEMES



IN CONTINUATION TO THE PREVIOUS WORK ON MGNREGA, IN ORDER TO ADDRESS THE ISSUES FACED DURING IMPLEMENTATION OF THE SCHEME AND THE BOTTLENECKS THAT ARE OFTEN NEGLECTED RESULTING IN THE DIFFICULTY FACED BY THE END USERS TO AVAIL THE SCHEMES; THE RURAL DEVELOPMENT DIVISION ORGANIZED AN CAPACITY BUILDING WORKSHOP ON MGNREGA AND IT'S CONVERGENCE WITH OTHER GOVERNMENT SCHEMES IN PARADEEPGARH GP OFFICE, PARADEEP ON 01/02/23.

DATE: 01/02/23

PLACE: PARADEEPGARH GP OFFICE, PARADEEP, JAGATSINGHPUR DISTRICT

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 150



OBJECTIVE:1.TO CREATE AWARENESS AMONG THE PEOPLE OF RURAL AREAS ABOUT JOB CARD.

2. TO EDUCATE PEOPLE ABOUT THE EXISTING BOTTLENECKS IN AVAILING THE SCHEMES.

OUTCOME: 1.SEVERAL ISSUES WERE IDENTIFIED SUCH AS PEOPLE DIDN'T GET PAYMENT MONTHS AFTER DOING THE WORK.

2. PEOPLE WERE EDUCATED ABOUT THE SCOPE OF MGNREGA.

TIME MANAGEMENT EFFECTIVENESS FOR STUDENTS



PARTICIPANTS IN THE WORKSHOP

IN-ORDER TO EDUCATE THE STUDENTS ABOUT THE IMPORTANCE OF TIME MANAGEMENT AND ITS ADVANTAGES AND TIME MANAGEMENT WHILE STUDYING ALONG WITH INVOLVING THEMSELVES IN EXTRACURRICULAR ACTIVITIES; THE YOUTH DIVISION ORGANIZED A TIME MANAGEMENT EFFECTIVENESS SESSION FOR STUDENTS OF NIMAPARA COLLEGE, PURI ON 04/02/2023

DATE: 04/02/23

PLACE: NIMAPARA COLLEGE, PURI

ORGANIZED BY: YOUTH DIVISION

NUMBER OF PARTICIPANTS: 150

OBJECTIVE:1. TO DETERMINE THE IMPORTANCE OF THINGS THAT ARE TO BE DONE AND THAT CAN BE DROPPED.

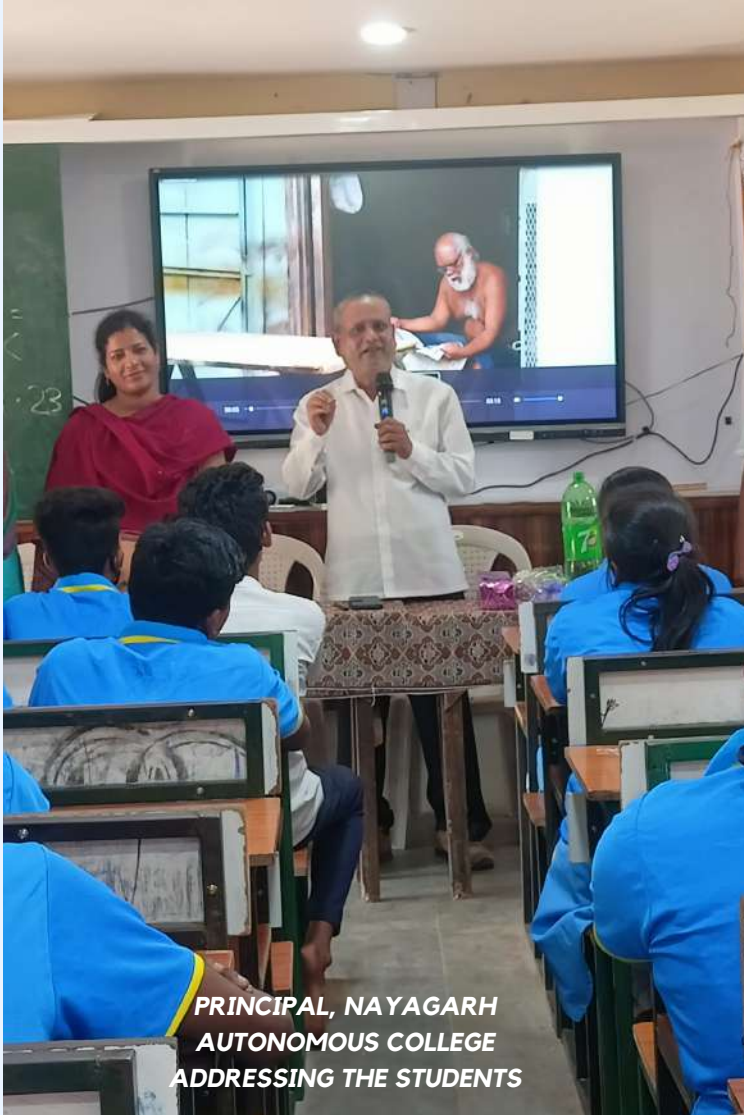
2. TO EDUCATE ABOUT USING TIME IN THE MOST EFFECTIVE WAY POSSIBLE.

3. TO EDUCATE ON HOW TO CONTROL DISTRACTIONS THAT WASTE TIME.

OUTCOME: 1. STUDENTS LEARNT ABOUT VARIOUS TECHNIQUES



AWARENESS WORKSHOP ON STATE SPECIFIC DISASTERS



**PRINCIPAL, NAYAGARH
AUTONOMOUS COLLEGE
ADDRESSING THE STUDENTS**

ODISHA IS A STATE WHICH IS PRONE TO HEAT WAVE AND OTHER STATE SPECIFIC DISASTERS. THUS CREATING AWARENESS AMONG THE STUDENTS ABOUT HEAT WAVE AND HOW TO STAY SAFE FROM IT IS THE NEED OF THE HOUR. THE RURAL DEVELOPMENT DIVISION OF RURAL OUTREACH TEAM UNDER RUSA 2.0 PROJECT OF UTKAL UNIVERSITY HAD PREPARED AN ANIMATED VIDEO ON HEAT WAVE UNDER THE TECHNICAL GUIDANCE OF METEOROLOGICAL CENTRE, BHUBANESWAR, IMD. THE PURPOSE OF THE VIDEO WAS TO EDUCATE THE SCHOOL STUDENTS ABOUT HEAT WAVE AND HOW TO STAY SAFE FROM IT IN AN INTERESTING WAY. IN ORDER TO CREATE AWARENESS AMONG THE STUDENTS AN AWARENESS WORKSHOP FOR STUDENTS WAS ORGANISED IN MAHIPUR NODAL HIGH SCHOOL, NAYAGARH ON 24/02/2023.

DATE: 24/02/23

PLACE: MAHIPUR NODAL HIGH SCHOOL, NAYAGARH

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

OBJECTIVE: 1. TO CREATE AWARENESS AMONG THE STUDENTS ABOUT VARIOUS STATE-SPECIFIC DISASTERS OF ODISHA.

2. TO EDUCATE STUDENTS ABOUT THE SAFETY MEASURES AND HOW TO PROTECT THEMSELVES FROM VARIOUS STATE-SPECIFIC DISASTERS.

OUTCOME: 1. STUDENTS LEARNT ABOUT HEAT WAVE AND OTHER STATE SPECIFIC DISASTERS.

2. STUDENTS WERE EDUCATED ABOUT SEVERAL SAFETY MEASURES TO PROTECT THEMSELVES FROM THE IMPACT OF HEAT WAVE.

NUMBER OF PARTICIPANTS: 100



AWARENESS WORKSHOP ON HEAT WAVE



IN CONTINUATION TO THE PREVIOUS WORK, THE RURAL DEVELOPMENT ORGANIZED AN AWARENESS WORKSHOP ON HEAT WAVE IN SARASWATI SISHU VIDYA MANDIR, DHENKANAL AND MARTHAPUR NODAL HIGH SCHOOL, DHENKANAL ON 25/02/2023.

DATE: 25/02/23

PLACE: 1. SARASWATI SISHU VIDYA MANDIR, DHENKANAL
2. MARTHAPUR NODAL HIGH SCHOOL, DHENKANAL

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 200 (100 FROM EACH SCHOOL)



OBJECTIVE: 1. TO CREATE AWARENESS AMONG THE STUDENTS ABOUT VARIOUS STATE-SPECIFIC DISASTERS OF ODISHA.

2. TO EDUCATE STUDENTS ABOUT THE SAFETY MEASURES AND HOW TO PROTECT THEMSELVES FROM VARIOUS STATE-SPECIFIC DISASTERS.

OUTCOME: 1. STUDENTS LEARNT ABOUT HEAT WAVE AND OTHER STATE SPECIFIC DISASTERS.

2. STUDENTS WERE EDUCATED ABOUT SEVERAL SAFETY MEASURES TO PROTECT THEMSELVES FROM THE IMPACT OF HEAT WAVE.

OBSERVATION OF NATIONAL SCIENCE DAY CUM DIY WORKSHOP ON STEM LEARNING



IN ORDER TO INTRODUCE LEARNING THROUGH STEM EDUCATION, THE RURAL DEVELOPMENT DIVISION ORGANISED A DIY WORKSHOP ON STEM LEARNING FOR STUDENTS OF "GOTAMARA NODAL HIGH SCHOOL, ANGUL" IN 28/02/2023. IT WAS A 3 HR DIY WORKSHOP ON STEM EDUCATION IN WHICH THE RESOURCE PERSON SHRI ASWIN KUMAR SHETTY, FOUNDER, DMN EDTECH, BHUBANESWAR AND HIS TEAM INTERACTED WITH STUDENTS. THEY INTRODUCED THE STUDENTS ABOUT VIRTUAL REALITY, ELECTRIC VEHICLE AND HOW TO CALCULATE THE AREA OF ANY OBJECT.

DATE: 28/02/23

PLACE: GOTAMARA NODAL HIGH SCHOOL, ANGUL

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 150

OBJECTIVE: I. TO INTRODUCE AN EXPERIMENTATION AND PRACTICAL APPROACH WHILE STUDYING.

2. TO ATTEMPT TO CLEAR FEW BASIC CONCEPTS WITH THE HELP OF DEMONSTRATION AND PRACTICAL IMPLEMENTATION.

OUTCOME: I. STUDENTS LEARNT BASIC CONCEPTS OF MATHEMATICS.

II. STUDENTS WERE EDUCATED ABOUT EMERGING TECHNOLOGIES THEREBY MOTIVATING AND GIVING THEM EXPOSURE ABOUT VARIOUS AREAS WHICH THEY CAN PURSUE AS THEIR CAREER.

III. STUDENTS WERE FAMILIARIZED WITH VARIOUS CONCEPTS THROUGH THE HELP OF VR HEADSET.



STRESS REDUCTION & TIME MANAGEMENT AWARENESS PROGRAM FOR STUDENTS



STRESS IS PART OF BEING HUMAN, AND IT CAN HELP MOTIVATE A PERSON GET THINGS DONE. EVEN HIGH STRESS FROM SERIOUS ILLNESS, JOB LOSS, A DEATH IN THE FAMILY, OR A PAINFUL LIFE EVENT CAN BE A NATURAL PART OF LIFE. ONE MAY FEEL DOWN OR ANXIOUS, AND FOR STUDENTS THIS PHASE CAN BE CHALLENGING AND IT MIGHT AFFECT THEIR STUDIES. TO ADDRESS THIS ISSUE, THE YOUTH DIVISION ORGANIZED A STRESS REDUCTION & TIME MANAGEMENT AWARENESS PROGRAM FOR STUDENTS OF BALANGA COLLEGE, PURI ON 28/02/2023.

DATE: 28/02/23

PLACE: BALANGA COLLEGE, PURI

ORGANIZED BY: YOUTH DIVISION

NUMBER OF PARTICIPANTS: 200

OBJECTIVE: 1. TO DETERMINE THE GENERAL LEVEL OF STRESS AMONG COLLEGE STUDENTS.
2. TO IDENTIFY THE STUDENTS' MAIN SOURCES AND RESPONSES TO STRESS.
3. TO DETERMINE IF STUDENTS HAVE PROTECTIONS AGAINST OR RISK FACTORS FOR STRESS.
4. TO UNDERSTAND THE NATURE OF STRESS AND ITS IMPACT ON HEALTH AND BEHAVIOUR. RECOGNIZE THE STRESSORS AND SIGNS OF STRESS IN THEIR OWN LIVES.

OUTCOME: 1. STUDENTS WERE EDUCATED ABOUT VARIOUS STRESS AND TIME MANAGEMENT TECHNIQUES.



OBSERVATION OF INTERNATIONAL WOMEN'S DAY



BREAST CANCER IS A DISEASE IN WHICH CELLS IN THE BREAST GROW OUT OF CONTROL. THERE ARE DIFFERENT KINDS OF BREAST CANCER. THE KIND OF BREAST CANCER DEPENDS ON WHICH CELLS IN THE BREAST TURN INTO CANCER. IN AN ATTEMPT TO EDUCATE THE STUDENTS ABOUT SEVERITY OF BREAST CANCER AND TO EDUCATE THEM ABOUT BREAST SELF EXAMINATION METHODS, THE GENDER DIVISION ORGANIZED A BREAST CANCER AWARENESS WORKSHOP.

DATE: 11/03/23

PLACE: BHAGABATI COLLEGE, KONARK

ORGANIZED BY: GENDER DIVISION

NUMBER OF PARTICIPANTS: 100 NSS & NCC GIRLS STUDENT (BOTH MALE & FEMALE)

OBJECTIVE: 1. TO EDUCATE THE PARTICIPANTS ABOUT BREAST CANCER.

2. TO EDUCATE THE PARTICIPANTS ABOUT BREAST SELF EXAMINATION METHODS.

OUTCOME: 1. THE PARTICIPANTS GAINED KNOWLEDGE ABOUT BREAST CANCER AND LEARNT ABOUT BASIC BREAST SELF EXAMINATION METHODS.



AWARENESS WORKSHOP ON STATE SPECIFIC DISASTERS



ODISHA IS A STATE WHICH IS PRONE TO HEAT WAVE AND OTHER STATE SPECIFIC DISASTERS. THUS CREATING AWARENESS AMONG THE STUDENTS ABOUT HEAT WAVE AND HOW TO STAY SAFE FROM IT IS THE NEED OF THE HOUR. IN ORDER TO CREATE AWARENESS AMONG THE STUDENTS AN AWARENESS WORKSHOP FOR STUDENTS WAS ORGANISED IN BALUNKESWAR NODAL VIDYAPEETHA, BALABHADRAPUR, KENDRAPARA.

DATE: 05/04/23

PLACE: BALUNKESWAR NODAL VIDYAPEETHA, BALABHADRAPUR, KENDRAPARA

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 120



OBJECTIVE: 1. TO CREATE AWARENESS AMONG THE STUDENTS ABOUT VARIOUS STATE-SPECIFIC DISASTERS OF ODISHA.

2. TO EDUCATE STUDENTS ABOUT THE SAFETY MEASURES AND HOW TO PROTECT THEMSELVES FROM VARIOUS STATE-SPECIFIC DISASTERS.

OUTCOME: 1. STUDENTS LEARNT ABOUT HEAT WAVE AND OTHER STATE SPECIFIC DISASTERS.

2. STUDENTS WERE EDUCATED ABOUT SEVERAL SAFETY MEASURES TO PROTECT THEMSELVES FROM THE IMPACT OF HEAT WAVE.

Balabhadrapur, Odisha
H77W+G65, Balabhadrapur, Odisha
India
Lat 20.56375°
Long 86.295838°
05/04/23 01:11 PM GMT +05:30
PARTICIPANTS OF THE WORKSHOP

OBSERVATION OF NATIONAL HEALTH AWARENESS DAY



CHRONIC KIDNEY DISEASE IS ONE OF THE MAJOR HEALTH CHALLENGES IN INDIA. CUTTACK DISTRICT OF ODISHA IS REGARDED AS A HOTSPOT FOR CHRONIC KIDNEY DISEASE (CKD). HOWEVER, THERE IS LIMITED INFORMATION ON TRUE PREVALENCE. THE DISEASE IS CALLED “CHRONIC” BECAUSE THE DAMAGE TO KIDNEYS HAPPENS SLOWLY OVER A LONG PERIOD OF TIME. THIS DAMAGE CAN CAUSE WASTES TO BUILD UP IN AN INDIVIDUAL’S BODY. CKD CAN ALSO CAUSE OTHER HEALTH PROBLEMS. AS PER ICMR- REGIONAL MEDICAL RESEARCH CENTRE REPORT (2021-22 SURVEY REPORT) THE HIGHEST NUMBER OF CKD PATIENTS ARE FOUND IN SALEPUR & MAHANGA AREA OF CUTTACK DISTRICT.

DATE: 10/04/23

PLACE: MAHANGA CHC, CUTTACK

TARGET GROUP: 100 ASHA, ANM (FRONT LINE HEALTH WORKER)

NUMBER OF PARTICIPANTS: 100

ORGANIZED BY: GENDER DIVISION

OBJECTIVE: 1. TO EDUCATE HEALTH WORKERS ABOUT CHRONIC KIDNEY DISEASE.

OUTCOME: 1. THE TARGET GROUP WERE EDUCATED BY THE SEVERITY OF CHRONIC KIDNEY DISEASE.



OUTREACH ACTIVITIES UNDERTAKEN BY RURAL OUTREACH DIVISION

JUN 2023- MAY 2024



OBSERVATION OF WORLD DROWNING PREVENTION DAY



HEADMASTER INTERACTING WITH STUDENTS

TO MARK THE OBSERVATION OF THIRD WORLD DROWNING PREVENTION DAY, THE RURAL DEVELOPMENT DIVISION ORGANIZED AN AWARENESS WORKSHOP ON DROWNING FOR STUDENTS OF RURAL AREAS. THE STUDENTS WERE MADE AWARE ABOUT DROWNING AND HOW THEY CAN STAY SAFE FROM DROWNING BY FOLLOWING THE PREVENTIVE MEASURES WHEN NEAR WATER BODIES.

DATE: 25/07/23

PLACE: BIRAGOBINDAPUR HIGH SCHOOL

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 100

OBJECTIVE:1.TO OBSERVE WORLD DROWNING PREVENTION DAY.
2. TO CREATE AWARENESS AMONG STUDENTS ABOUT DROWNING AND SAFETY MEASURES.

OUTCOME:1.STUDENTS WERE MADE AWARE ABOUT SIGNIFICANCE OF WORLD DROWNING PREVENTION DAY.
2. STUDENTS WERE MADE AWARE ABOUT VARIOUS SAFETY MEASURES TO PREVENT ONESELF FROM DROWNING.



PROGRAM MANAGER INTERACTING WITH STUDENTS

GPS Ma

Puri, Odisha, India
WRC8+6QF, Puri, Odisha 752001, India
Lat 19.920506°
Long 85.816854°
25/07/23 03:37 PM GMT +05:30

AWARENESS PROGRAM ON MALE BREAST CANCER



BREAST CANCER IS OFTEN THOUGHT OF AS SOMETHING THAT ONLY AFFECTS WOMEN, BUT MEN CAN GET IT IN RARE CASES. IT GROWS IN THE SMALL AMOUNT OF BREAST TISSUE MEN HAVE BEHIND THEIR NIPPLES. IT USUALLY HAPPENS IN MEN OVER 60, BUT CAN VERY OCCASIONALLY AFFECT YOUNGER MEN. IN AN ATTEMPT TO CREATE AWARENESS ABOUT THIS ISSUE AND TO EDUCATE ABOUT BASIC BREAST SELF EXAMINATION METHODS, THE GENDER DIVISION ORGANIZED AN AWARENESS WORKSHOP.

DATE: 31/07/23

PLACE: RAJSUNAKALA COLLEGE, NAYAGARH

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS: 150

ORGANIZED BY: GENDER DIVISION



OBJECTIVE:1. TO EDUCATE THE PARTICIPANTS ABOUT MALE BREAST CANCER.

2. TO EDUCATE THE PARTICIPANTS ABOUT BREAST SELF EXAMINATION METHODS.

OUTCOME: 1. THE PARTICIPANTS GAINED KNOWLEDGE ABOUT BREAST CANCER AND LEARNT ABOUT BASIC BREAST SELF EXAMINATION METHODS.

OBSERVATION OF INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLE

INDIGENOUS PEOPLES ARE INHERITORS AND PRACTITIONERS OF UNIQUE CULTURES AND WAYS OF RELATING TO PEOPLE AND THE ENVIRONMENT. THEY HAVE RETAINED SOCIAL, CULTURAL, ECONOMIC AND POLITICAL CHARACTERISTICS THAT ARE DISTINCT FROM THOSE OF THE DOMINANT SOCIETIES IN WHICH THEY LIVE. DESPITE THEIR CULTURAL DIFFERENCES, INDIGENOUS PEOPLES FROM AROUND THE WORLD SHARE COMMON PROBLEMS RELATED TO THE PROTECTION OF THEIR RIGHTS AS DISTINCT PEOPLES. IN ORDER TO RAISE AWARENESS OF THE NEEDS OF THESE POPULATION GROUPS, EVERY 9 AUGUST COMMEMORATES THE INTERNATIONAL DAY OF THE WORLD'S INDIGENOUS PEOPLES, CHOSEN IN RECOGNITION OF THE FIRST MEETING OF THE UN WORKING GROUP ON INDIGENOUS POPULATIONS HELD IN GENEVA IN 1982. "THIS YEAR'S THEME IS: INDIGENOUS YOUTH AS AGENTS OF CHANGE FOR SELFDETERMINATION.

DATE: 18/08/23

PLACE: KANDARPUR COLLEGE, SIDHESWARPUR, CUTTACK

ORGANIZED BY: INDIGENOUS KNOWLEDGE DIVISION

TARGET GROUP: YOUTH

NUMBER OF PARTICIPANTS IN THE MEETING: 100

RESOURCE PERSON: PROFESSOR ABID ALI KHAN, DIRECTOR, UECH, UTKAL UNIVERSITY



OBSERVATION DAY CLICK

OBJECTIVE:

1. TO RAISE AWARENESS AND PROTECT THE RIGHTS OF THE WORLD'S INDIGENOUS POPULATION.
2. THIS EVENT WILL ALSO RECOGNIZE THE ACHIEVEMENTS AND CONTRIBUTIONS THAT INDIGENOUS PEOPLE MAKE TO IMPROVE WORLD ISSUES SUCH AS ENVIRONMENTAL PROTECTION.
3. THE AIM OF THIS DAY IS TO WORK ON ISSUES LIKE EDUCATION, CULTURE, ECONOMIC AND SOCIAL DEVELOPMENT, THE ENVIRONMENT AND THE HEALTH OF THE COMMUNITIES.

OUT COME:

1. THE DAY THREW LIGHT ON RAISING AWARENESS OF THE ROLE OF INDIGENOUS PEOPLE AND THE NEED TO PRESERVE THEIR COMMUNITIES.
2. SPREAD AWARENESS AMONG YOUTH TO ACT AS AGENT OF CHANGE FOR SELF DETERMINATION.



RESOURCE PERSON WITH STUDENTS

WORKSHOP TITLED “LET US DO ONE THING TO PREVENT DROWNING”



ODRAF TEAM ADDRESSING THE YOUTH

IN CONTINUATION TO THE PREVIOUS WORK ON CREATING AWARENESS ABOUT DROWNING AND IMPARTING SAFE RESCUE SKILLS AMONG YOUTH OF RURAL AREAS, THE RURAL DEVELOPMENT DIVISION ORGANIZED A WORKSHOP TITLED “LET US DO ONE THING TO PREVENT DROWNING”. THE WORKSHOP WAS ORGANIZED BY THE UNIVERSITY UNDER THE EXPERT GUIDANCE OF ODRAF TEAM FOR TRAINING THE YOUTH WITH PROPER KNOWLEDGE OF SWIMMING. THE OBJECTIVE WAS TO DEVELOP A DISASTER READY COMMUNITY.

DATE: 25/08/23

PLACE: UGS MAHAVIDYALAYA, SAKHIGOPAL, PURI

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

NUMBER OF PARTICIPANTS: 250



OFFICIALS OF UNIVERSITY AND LOCAL PEOPLE WATCHING THE DEMONSTRATION BY ODRAF TEAM

OBJECTIVE: 1. TO DEVELOP A DISASTER READY COMMUNITY.
2. TO IMPART SAFE RESCUE SKILLS AMONG YOUTH OF THAT AREA.

OUTCOME: 1. YOUTH WITH KNOWLEDGE OF SWIMMING WERE TRAINED ABOUT VARIOUS SAFE RESCUE SKILLS.

SENSITIZATION PROGRAMME ON NEONATAL CARE



INTERACTION OF RESOURCE PERSON WITH PARTICIPANTS

NEONATAL CARE PRACTICES HAVE BEEN SHOWN TO VARY ACROSS COMMUNITIES. APPLICATION OF INDIGENOUSLY MADE SUBSTANCES ON UMBILICAL STUMP AND SKIN OF THE BABY, BATHING BABY IMMEDIATELY AFTER BIRTH, LATE INITIATION OF BREAST-FEEDING WERE COMMON. CULTURAL ISSUES, DECISION OF FAMILY MEMBERS AND TRADITIONAL BELIEFS STILL PLAY A CRUCIAL ROLE IN SHAPING NEONATAL CARE PRACTICE IN RURAL COMMUNITIES. AWARENESS ON CHILD CARE, ETHNOGRAPHIC UNDERSTANDING OF HEALTH-SEEKING BEHAVIOR OF RURAL COMMUNITY AND MOBILIZATION OF COMMUNITY BY HEALTH WORKERS CAN BE USEFUL IN IMPROVING HEALTH STATUS OF MOTHERS AND NEW BORN BABIES IN RURAL POPULATION. FEW STUDIES FROM INDIA HAVE ALSO HIGHLIGHTED THE TRADITIONAL PRACTICES LIKE CUTTING UMBILICAL CORD BY BAMBOO PIECE OR THROUGH CRUSHING BY STONE, AND NEWBORN FEEDING PRACTICES LIKE HERBAL PASTE AND GOAT'S MILK, AND HAVE SUGGESTED FOR CHANGE THROUGH APPROPRIATE COMMUNICATION. UNLESS THE CULTURAL BELIEFS UNDERPINNING THE TRADITIONAL PRACTICES ARE KNOWN, IT MIGHT BE DIFFICULT TO ACHIEVE ANY CHANGE IN CARE BEHAVIOR. THIS IS MORE APPLICABLE FOR A COUNTRY LIKE INDIA WITH DIVERSE SOCIOCULTURAL STRUCTURE BECAUSE EACH ETHNIC GROUP HAS ITS OWN PRACTICE SYSTEM FOR CARE-SEEKING AND CARE-GIVING, AND THUS NECESSITATES A COMMUNITY-SPECIFIC STUDY

DATE: 28/08/23

PLACE: UTTARSASAN GRAMPANCHAYAT, JAGATSINGHPUR

ORGANIZED BY: INDIGENOUS

KNOWLEDGE DIVISION

TARGET GROUP: WOMEN AND ELDER MEMBER OF THE FAMILY

NUMBER OF PARTICIPANTS IN THE

MEETING: 100

RESOURCE PERSON: DR. RAJIB KUMAR RAY, SENIOR PEDIATRICIAN , SPARSH HOSPITAL.

OBJECTIVE:

1. TO ASSESS NEW BORN CARE KNOWLEDGE AND PRACTICES AMONG MOTHERS
2. TO CREATE AWARENESS AND KNOWLEDGE ABOUT COMMUNITY MOBILIZATION ON INITIATION OF BREASTFEEDING AND THE ANC SERVICE UTILIZATION
3. TO MAKE THEM RID OF MYTHS AND SUPERSTITIONS RELATED TO NEW BORN.

OUTCOME:

1. MATERNAL KNOWLEDGE AND PRACTICE ABOUT NEW BORN CARE PLAY VITAL ROLES IN PREVENTION OF NEONATAL DEATH. SOME SOCIO DEMOGRAPHIC FACTORS MAY BEAR ASSOCIATIONS WITH THE KNOWLEDGE AND PRACTICE OF THE MOTHERS. HENCE, EDUCATING THE MOTHERS AND ALSO THEIR FAMILY MEMBERS WILL SPREAD AWARENESS.



DISCUSSION SESSION

OBSERVATION OF NATIONAL NUTRITION WEEK



INTERACTION OF RESOURCE PERSON WITH PARTICIPANTS

FROM SEPTEMBER 1-7, INDIA CELEBRATES NATIONAL NUTRITION WEEK TO PROMOTE A HEALTHY LIFESTYLE AND NOURISHMENT. THE WEEK ENCOURAGES HEALTHY AND ADAPTIVE EATING PATTERNS FOR A HEALTHY LIFESTYLE. A HEALTHY BODY SUPPORTS A HEALTHY MIND, THUS WE MUST EAT SUFFICIENT PROTEINS AND VITAMINS. GROWTH AND HEALTH REQUIRE PROPER NUTRITION. NUTRITION IS THE CORNERSTONE OF A HEALTHY BODY. THAT'S WHY WE TRY TO GET AS MANY NUTRIENTS AS POSSIBLE FROM OUR DIET. NATIONAL NUTRITION WEEK IS CELEBRATED FROM SEPTEMBER 1 TO SEPTEMBER 7 EVERY YEAR. IT AIMS AT PROMOTING THE IMPORTANCE OF A WELL-BALANCED DIET, REPLETE WITH ALL THE NECESSARY NUTRIENTS THAT OUR BODY REQUIRES FOR VARIOUS FUNCTIONS AND FOR THE UPKEEP OF OUR OVERALL HEALTH. THE FOOD AND NUTRITION BOARD, WHICH IS UNDER THE MINISTRY OF WOMEN AND CHILD DEVELOPMENT, ORGANISES THIS EVENT EVERY YEAR. THE MAIN GOAL OF NATIONAL NUTRITION WEEK IS TO RAISE AWARENESS ABOUT THE IMPORTANCE OF EATING A BALANCED DIET THAT IS RICH IN NUTRIENTS. A HEALTHY DIET IS ESSENTIAL FOR GOOD HEALTH AND DEVELOPMENT. IT CAN HELP TO PREVENT DISEASES, IMPROVE MOOD AND ENERGY LEVELS, AND BOOST THE IMMUNE SYSTEM. THE THEME FOR NATIONAL NUTRITION WEEK 2023 IS "HEALTHY DIET GOING AFFORDABLE FOR ALL." THIS THEME WAS CHOSEN TO HIGHLIGHT THE IMPORTANCE OF ENSURING THAT EVERYONE HAS ACCESS TO NUTRITIOUS FOOD, REGARDLESS OF THEIR INCOME LEVEL. A REGISTERED DIETICIAN/ NUTRITIONIST CAN HELP YOU CREATE HEALTHY HABITS THAT ARE SUSTAINABLE AND CELEBRATE YOUR UNIQUE NEEDS.

DATE: 07/09/23

PLACE: MAHIDHARPARA HIGH SCHOOL, CUTTACK

ORGANIZED BY: INDIGENOUS KNOWLEDGE DIVISION

TARGET GROUP: STUDENTS

NUMBER OF PARTICIPANTS IN THE MEETING: 150

RESOURCE PERSON: PRAKSMITA ROUT, SENIOR DIETICIAN, SPARSH HOSPITAL, BBSR

OBJECTIVE:

1. TO INCREASE PUBLIC AWARENESS ABOUT THE IMPORTANCE OF HEALTHY EATING HABITS AND ENOUGH NUTRITION FOR MAINTAINING A HEALTHY LIFESTYLE.

2. TO ADDRESS MALNUTRITION WHICH IS EXPECTED TO WORSEN AS A RESULT OF THE PANDEMIC AND LIMITED RESOURCES FOR NUTRITION

OUTCOME:

GOOD NUTRITION IS ESSENTIAL BECAUSE WITH A POOR DIET WELL-BEING IS REDUCED. GOOD NUTRITION ALLOWS ONE TO MANAGE A HEALTHY WEIGHT, MAINTAINS THE IMMUNE SYSTEM, AND PROVIDES ENERGY. THE PROGRAMME PROVIDED AN INSIGHT ON THE GOVERNMENT SCHEMES, COMPLETE HEALTHY DIETARY PRACTICES, AND AWARENESS. THE ESSENCE AND ROLE OF A HEALTHY DIET IN THE HUMAN BODY ARE EMPHASISED.



DISCUSSION SESSION

LAUNCH OF VIDEO ON DIGITAL LITERACY



LAUNCH OF VIDEO

DIGITAL LITERACY REFERS TO SOMEONE'S ABILITY TO USE IT AND DIGITAL TECHNOLOGY TO FIND, EVALUATE, CREATE AND COMMUNICATE INFORMATION. IN TODAY'S ERA, HAVING BASIC KNOWLEDGE OF USING A SMART PHONE CAN PROVE TO BE BENEFICIAL FOR ANYONE, ANYWHERE AND AT ANYTIME. BUT IT WAS FOUND THAT IN RURAL AREAS, MANY PEOPLE MAINLY IN THE AGE GROUP OF 25 YRS TO 60 YRS WERE NOT EVEN AWARE OF MAKING A SIMPLE PHONE CALL. AS A RESULT OF WHICH THEY WERE NOT ABLE TO COMMUNICATE WITH ANYONE ON THEIR OWN AND HAD TO DEPEND ON SOMEONE FOR BASIC THINGS. BECAUSE OF LACK OF KNOWLEDGE ON HOW TO USE CELL PHONE, THEY WERE NOT ABLE TO SEARCH FOR VARIOUS GOVERNMENT SCHEMES, ANY USEFUL INFORMATION, STATUS OF THEIR APPLICATION FOR ANY GOVERNMENT SCHEMES, ETC. TO ADDRESS THIS ISSUE AND TO EDUCATE THOSE PEOPLE, THE RURAL DEVELOPMENT DIVISION CREATED AN ANIMATION CUM STEP-BY-STEP GUIDE ON HOW TO DO BASIC OPERATIONS IN A SMART PHONE. THE VIDEO WAS LAUNCHED BY HON'BLE VICE CHANCELLOR OF UTKAL UNIVERSITY IN VICE CHANCELLOR'S MEETING HALL ON 12/09/23.

DATE: 12/09/23

PLACE: VICE CHANCELLOR'S MEETING HALL, UTKAL UNIVERSITY

ORGANIZED BY: RURAL DEVELOPMENT DIVISION

TARGET GROUP: ADULTS OF RURAL AREAS

NUMBER OF PARTICIPANTS IN THE MEETING: 08

OBJECTIVE:

1. TO EDUCATE PEOPLE ABOUT BASIC USAGE OF SMART PHONE.
2. TO HELP PEOPLE IN AVAILING VARIOUS RURAL DEVELOPMENT SCHEMES BY THE HELP OF THEIR SMART PHONE.

OUTCOME:

1. THE VIDEO IS EXPECTED TO BE OF GREAT USE TO THE PEOPLE IN RURAL AREAS.



VIDEO ON DIGITAL LITERACY

And miles to go...

IMAGE CAPTURED BY RURAL DEVELOPMENT DIVISION DURING A WORKSHOP



IMAGE CAPTURED BY RURAL DEVELOPMENT DIVISION DURING A WORKSHOP

THE SOUL OF INDIA LIES IN ITS
VILLAGES
- MAHATMA GANDHI

