



**UECH**  
**UTKAL UNIVERSITY**



Dear Students,

## You are cordially invited to the “Employability & Soft Skills” (ESS) 5th Batch Inaugural Session



### Objective of Employability & Soft Skills (ESS)

“Soft Skills” are people skills that almost every employer wants. Soft Skills like teamwork, communication skills, having a positive attitude, presentation skills, adaptability, self-control, optimism, sociability, accountability, honesty, self-motivation, enthusiasm, confidence and general professionalism.

Many organizations focus on performance management but they fail to recognize the importance of “Soft Skills”. Hard skills (Domain knowledge) get you hired, but no “Soft Skills” get you fired. Lack of “Soft Skills” is the biggest proficiency gap in the workplace.

“Soft Skills” are super important for landing a job because they account for 50% of your interview. Most of the recruiters will take a chance on someone with great Soft Skills vs. highly qualified candidate, who is weak in this area; “Soft Skills” are the key to opening the door to get an interview, as they’re valued highly by employers. Soft Skills that can add value to your resume as well as developing individual personality.

Increasing importance is being placed on Soft Skills. All careers require at least some “Soft Skills” to make the “Hard Skills” (Domain Knowledge) valuable. 70% students surveyed “Soft Skills” training has significant impact while facing job interviews. Increasing the employability skills of students along with overall corporate grooming of students would help in career visioning and planning. In today’s time every employers are looking forwards for such “Soft Skills” during interview process along with domain knowledge.

Along with understanding the importance of “Soft Skills”, which is highly essential and also “Employability Skills” (i.e. Written, Interviews & Group Discussion) is equally important process or techniques for cracking different interviews in the job market. Overall, “Employability & Soft Skills” (ESS) development is the need of hour for a holistic development of students.

Alongside UGC mandate NIRF of the MHRD also highlights the importance of student’s employability.

NAAC has made it mandatory to focus on student’s employability UGC has now made it mandatory that all HEIs to get accredited by NAAC by 2022.

NEP (National Education Policy) also emphasizing on developing technical and “Soft Skills” amongst UG/ PG students.



Organised by  
**Utkal Entrepreneurship & Career Hub (UECH)**  
**Utkal University**



“ESS” Session for 5th Batch starting from 15.09.2023 | Time: 3.30 pm – 4.45 pm  
Weekly 2-3 days (Mon/ Wed/ Fri). Total Sessions : 23-25

**Online Registration on or before 10.09.2023**

Venue : D7, UECH Capacity Building Hall,  
New Academic Block (CII Building), Utkal University

(Participation e-certificate on successful completion of 5th Batch “ESS” sessions)

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