

FELICITATION FUNCTION

OF

PROF. PRADYOT KESHARI PRADHAN

(Senior most Professor, P. G. Department of Commerce, Utkal University)
on 2.00 p.m. on 28th February, 2020 (Friday)

ORGANIZERS

CHIEF PATRON

Prof. Soumendra Mohan Patnaik
Vice-Chancellor, Utkal University

PATRONS

Prof. Sabita Acharya
Chairperson, PGC, UU
Prof. Basanta Kumar Mallik
Warden, P.G. Hostels, UU
Mr. Dayanidhi Nayak
Registrar, UU
Dr. Surendra Kumar Sahoo
COF, UU
Dr. Sharat Kumar Majhi
COE, UU

CORE COMMITTEE

Prof. Pradyot Keshari Pradhan
Seminar Director - Mob-9437632197
Prof. Prabodha Kumar Hota
Seminar Convenor – Mob-9861243258
Dr. Maheshwar Sahu
Organising Secretary – Mob-9437282422
Dr. Rabindra Kumar Swain
Seminar Coordinator – Mob-9437375400
Dr. Bhabani Sankar Rout
Asst. Seminar Coordinator - Mob - 9692904496

ADVISORS

Prof. Ramakanta Jena
Former Professor, UU
Prof. Pradeep Chandra Tripathy
Former Professor, UU
Prof. Samson Moharana
Former Professor, UU
Prof. Ranjan Kumar Bal
Former Professor, UU
Prof. Jayanta Kumar Parida
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Prof. Kshiti Bhusan Das
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Prof. Anil Kumar Swain
Former Professor, UU
Prof. Mitali Chinara
HOD, A&A Economics
Dr. Dasarathi Sahu
HOD, MBA
Dr. Madhuchanda Mohanty
HOD, PMIR

PROGRAMME

Day-1

27th February, 2020 (Thursday)

Breakfast & Registration: 08:30 AM
Inauguration : 10:00 AM
Plenary session : 11:30 AM
Lunch : 01:30 PM
Technical Session : 02:30 PM

Day-2

28th March, 2020 (Friday)

Breakfast : 08:30 AM
Technical Session : 09:30 AM
Valedictory Function : 11:30 AM
Lunch : 01:00 PM
Felicitation Function : 02:00 PM

ADDRESS FOR ALL CORRESPONDENCE

Seminar Director : **Prof. P.K. Pradhan**
Mob-9437632197
Seminar Convenor : **Prof P. K. Hota, Head**
Mob- 9861243258
Organising Secretary : **Prof. M. Sahu**
Mob-9437282422
Seminar Coordinator : **Dr. R.K. Swain**
Mob- 9437375400
Asst. Seminar Coordinator : **Dr. Bhabani Sankar Rout**
Mob- 9692904496



NATIONAL SEMINAR

on

**“SOCIAL ENTREPRENEURSHIP IN INDIA:
CHALLENGES & OPPORTUNITIES”**

and

Felicitation to Prof. Pradyot Keshari Pradhan

on

Superannuation

27th & 28th February 2020



P.G. Department of Commerce (DRS-III)

Utkal University, Bhubaneswar, Odisha, India-751004

Dear Madam /Sir,

Greetings from the P. G. Department of Commerce, Utkal University, Bhubaneswar for a very Happy and Prosperous New Year 2020. We cordially invite you to the NATIONAL SEMINAR on **Social Entrepreneurship in India: Challenges & Opportunities** from 27th February 2020 to 28th February 2020.

THE UTKAL UNIVERSITY

Established in the year 1943 and situated on a sprawling picturesque lush green campus of about 400 acres, it boasts of being the seventeenth oldest University in India. This teaching-cum-affiliating University has at present 27 Post Graduate departments and 30 self-financing programs in various disciplines of Science, Humanities, Law, Social Science, Commerce and Management with about 4000 students on roll. In recognition to its contribution to the nation building, it has been accredited 'A+' by the NAAC, UGC, New Delhi.

THE DEPARTMENT OF COMMERCE

This is a jewel on the crown of the Utkal University. The Post Graduate Department of Commerce started functioning from the year 1962 when the University was shifted to its present campus at Vani Vihar. Late Prof. Suryakanta Das, the first Indian to get DBA from Washington University, USA was the first Head of the Department of Commerce. He nurtured the department like his child and brought many laurels for the department. The department feels proud of its students who are now holding many high echelons in the field of business, industry and Government. The department has been playing a pioneering role in the promotion of Commerce and Management education in the state of Odisha. It is functioning as a teaching, training and research centre. The department offers M.Com, MBA(FM), M.Phil and Ph.D. programmes.

THEME OF THE SEMINAR

Social entrepreneurship is gradually becoming a very crucial element in the worldwide discussion on volunteerism and civic commitment. Social entrepreneurs are intended to drive societal transformations and such entrepreneurs concurrently act to address particular cases of social issues and problems and empower transformational progress throughout the system. The dominant factor for the rise of social entrepreneurship is the societal pressure that is forcing humans to do something for the society and its present day affairs at large but at the same time having a monetary gain factor to it that can make them survive in this world as well. In today's times when environmental problems are one of the major global concerns hovering over the earth, environmental entrepreneurship can be seen as a sub category of sustainable entrepreneurship which in turn is a sub-category of social entrepreneurship.

SUB-THEME

- Social Values
- Human Capital
- NGO
- Educational Institutes
- Health Care
- Agro- Technology
- Tribal Development
- Artificial Intelligence
- Social Change
- Waste Management
- Any other related theme

CALL FOR PAPERS & IMPORTANT DATES

The interested paper contributors are requested to adhere to the following dates and submission guidelines:

Submission of the Abstract	:	08-02-2020
Submission of the Full Paper	:	20-02-2020
Intimation of the Acceptance of the Paper	:	22-02-2020

Interested candidates may submit their research papers (PDF) through mail in the address:

articlescommerceuu@gmail.com

They have to submit hard copy on the date of seminar to the coordinator.

Articles must be in original and should not have been submitted for publication elsewhere before. Font: 12, Times New Roman. Selected Research Papers will be published in a special issue of the Utkal Business Review.

Delegation Registrartion Fees

Research Scholars and Students: Rs. 200

Participating Faculty Members: Rs. 500

Corporate Executives: Rs. 2000

Payment Details

Registration amount can be transferred to the following account of Syndicate Bank:

Name: Conference Secretary

Account Number-80162210012033

IFSC No: SYNB0008016

Branch: UU Campus, Bhubaneswar, Odisha

ACCOMODATION

For out of station participants (presenting papers) will have to pay Rs. 1000 per head towards accommodation for two days.

ABOUT THE CITY OF BHUBANESWAR

Known as the “Temple City”, Bhubaneswar has a unique position by virtue of the ability to seamlessly integrate its rich cultural heritage with a strong regional economic base. Founded during the Kalinga Empire over 3000 years ago, Bhubaneswar today boasts of a cluster of magnificent temples, constituting a complete record of Odisha's temple architecture from its early beginnings to its culmination.

Post-Independence, the modern city of Bhubaneswar, designed by German architect Otto Konigsberger in 1946, was established to shape the city in serving as an administrative centre for the State. Today, the city is an emerging hub for education, health and information technology.

Further, Bhubaneswar also plays an important role as regional gateway to the Golden Tourist Triangle of Puri, Konark and Chilika Lake. Its strategic geographic location along the east-coast of India, has positioned Bhubaneswar to serve as the gateway to South-east Asia with easy access to existing and emerging ports, petrochemical and steel hubs at Pardeep, Kalinga Nagar, Dharma and Gopalpur. Additionally, a number of new ports are being proposed along the Odisha Coast, which will further improve connectivity required for exports.

CONNECTIVITY/REACHING BHUBANESWAR

Bhubaneswar is well connected through Rail, Road and Air Network.

Information on How to Reach Bhubaneswar: The city is well linked by air to Delhi, Chennai, Varanasi, Nagpur, Calcutta and Vishakhapatnam on daily basis flights by Indian Airlines. The Biju Pattnaik Airport at Bhubaneswar provides daily connections to Kolkata and Delhi. Indian Airlines, Indigo, Jet Airways, Air Sahara and Air Deccan are domestic airlines also flying to Chennai, Vishakhapatnam, Mumbai and Hyderabad. The Airport is 10kms from the University Campus.

Super Fast Trains connect Bhubaneswar to major cities of India. A major rail head on the East Coast(E.Co) Railway, it has fast and super-fast train links to Kolkata, Guwahati, Delhi, Chennai, Hyderabad, Banglore, Thiruvananthapuram, Mumbai, Ahmedabad and other important centres of the country as well as within the State. The station is located in the centre of the town.

Bhubaneswar is well linked to the rest of India by the national highways. The new bus-stand in Bhubaneswar is on NH5 at Baramunda, about 6kms from University Campus.