

Green Entrepreneurship
SCHOOL OF WOMEN'S STUDIES, UTKAL UNIVERSITY
SYLLABUS-2021

**ADD ON CERTIFICATE COURSE ON
WOMEN AND ENTREPRENEURSHIP**

Learning Objectives.(40 Credit Hours)

The students will understand the role of women entrepreneurship in different facets of society. It will highlight various livelihood supports for women employment opportunities.

Unit 1: Introduction: Concept of Entrepreneurship

- Definition and meaning of Entrepreneurship
- Characteristics

UNIT -II: Women Entrepreneurship Nature and development of Women Entrepreneurship Significance of women entrepreneurship

- Factors contributing to women Entrepreneurship
- Challenges faced by Women Entrepreneurs
- Trends and Patterns of Women Entrepreneurship – Entrepreneurship in Sectors like Agriculture, Tourism, Health care, Transport and allied services
- Achievements of Woman Entrepreneurs - Role Models of Woman Entrepreneur.

UNIT – III: Women Employment Opportunities Livelihood support for women Employment opportunities: Various agencies

- Income Generating Programme
- IRDP
- Rural Credit & women's Self help Groups.

UNIT - IV: Institutional arrangements for entrepreneurship development-

- Micro Enterprises and Self employment
- Institution and Schemes supporting Women Entrepreneurs: SIDO, DIC, EDI, NIESBUD, SEWA, ALEAP
- Institutional infrastructure

Course Outcomes:

At the end of the course the student will be able to learn the role of various developmental schemes supporting women entrepreneurship and will also be confident enough to start a start up programme by them.