

COURSE OUTCOME & OBJECTIVES
2021

Master of Commerce (M. Com.)

P.G. Department of Commerce
Utkal University, Vani Vihar
Bhubaneswar

Course Structure

Paper	Subject	Paper Code	Credit Point
<u>Semester I</u>			
1.1	Advanced Accounting	MC1001	4
1.2	Macro Economics	MC1002	4
1.3	Organizational Behavior	MC1003	4
1.4	Corporate Legal Framework	MC1004	4
1.5	Financial Modeling and Valuation	MC1005	4
1.6	Digital Marketing	MC1006	4
Total			24
<u>Semester II</u>			
2.1	Advanced Cost and Management Accounting	MC2007	4
2.2	Strategic Management	MC2008	4
2.3	International Business and Environment	MC2009	4
2.4	Quantitative Techniques and Operational Research	MC2010	4
2.5	Human Capital Development	MC2011	4
2.6	Research Methodology & Summer Internship Program (SIP)	MC2012	4
Total			24
<u>Semester III</u>			
3.1	Forensic Accounting and Auditing	MC3013	4
3.2	Business Data Analytics	MC3014	4
3.3	Basic Econometrics	MC3015	4
Specialization (Accounting and Finance)			
3.4.1	IFRS and Ind AS	EAF3001	4
3.4.2	Corporate Tax Planning and GST	EAF3002	4
3.4.3	International Finance	EAF3003	4
Specialization (Marketing and Human Resource Management)			
3.5.1	Consumer Behavior	EMH3001	4
3.5.2	International Marketing	EMH3002	4
3.5.3	Human Resource Planning and Development	EMH3003	4
Specialization (Banking and IT)			
3.6.1	Bank Management and FinTech	EBI3001	4
3.6.2	Treasury, Investment and Risk Management	EBI3002	4
3.6.3	International Banking and Finance	EBI3003	4
Total			24
<u>Semester IV</u>			
4.1	Dynamics of Banking & Insurance	MC4016	4
4.2	Investment Management	MC4017	4
4.3	General Seminar Presentation & Project, Viva and Dissertation	MC4018	4
Specialization (Accounting and Finance)			
4.5.1	International Accounting	EAF4003	4

4.5.2	Corporate Reporting Practices	EAF4004	4
4.5.3	Risk Management and Derivative	EAF4005	4
	Specialization (Marketing and HR)		
4.6.1	Customer Relationship Management	EMH4003	4
4.6.2	Supply Chain Management and Logistics	EMH4004	4
4.6.3	Human Resource Audit and Human Capital accounting	EMH4005	4
	Specialization (Banking and IT)		
4.7.1	Data Science for Business	EBI4003	4
4.7.2	Forex Management	EBI4004	4
4.7.3	Banking Law	EBI4005	4
Total			24
Grand Total			96

Master of Commerce

Objective:

The M.Com programme of Utkal University is a two years' Masters' programme in Commerce. With a curriculum design that reflects the best and updated Commerce papers and practice, and the objective of the programme is to impart Commerce education with an employability outlook. The focus being making students' future-ready i.e. to become entrepreneurs or executives in the industry by equipping students with a holistic view of the business environment and its operations. The thrust of the programme is on personality development of the students through helping to acquire conceptual, analytical, problem-solving capabilities and emotional maturity. The innovative curriculum and proven pedagogy will equip participants with actionable knowledge and skills along with deep insights into leadership and strategy.

Pedagogy:

The programme's teaching methodology and approach are designed to leverage technology and maximise interaction seamlessly and simultaneously. The programme follows a pedagogy that is a blend of Lectures, Case Studies, Lecture-discussions, Behavioural and Computer-based Simulations, Projects, Assignments, Class Presentations, Quizzes *et al.*

Curriculum:

The duration of the M. Com is two academic years split into four semesters. Student must choose any one Specialisation of their choice.

Evaluation:

The M. Com Programme will follow a continuous examination and evaluation system in the following pattern:

Assignment/Quiz (5 Units X 4 Marks)	10 Marks
Presentation/Viva	10 Marks
Mid-Semester	10 Marks
End-Semester	70 Marks
Total	100 Marks

