



Mahatma Gandhi National Council of Rural Education in collaboration with Utkal University, Orissa organizes BBA/MBA Rural Management Curriculum Online Workshop on 12th December 2020 @ 12 PM

Registration link: <https://forms.gle/3T3eVjA1Sg68TQKcA>

Workshop objectives:-

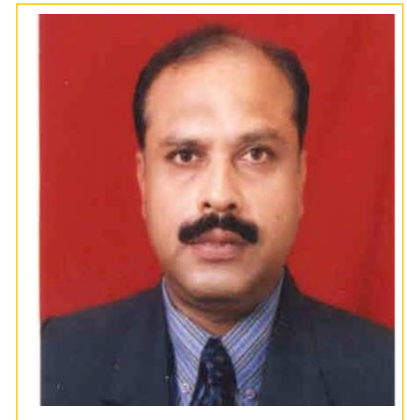
1. To familiarize with the course structure and curriculum in BBA / MBA RM
2. To demonstrate various methods of teaching especially Case / Caselet Discussion Methodology
3. To introduce various aspects of Rural Management
4. To expose them to Entrepreneurship opportunities available in Rural Management sector
5. To share Examples/Caselets/Cases of FPOs / FPCs



Prof. Sabita Acharaya
Vice Chancellor
Utkal University
Orissa



Dr W G Prasanna Kumar
Chairman
MGNCRE, MoE, GoI



Prof. Chethan Chittalkar
Director
Rural Management
MGNCRE, MOE, GoI



Dr Dasarathi Sahu
HoD – Business Administration
Utkal University
Orissa



Dr. Rabindra Garada
Coordinator - Rural Management
Utkal University
Orissa



Workshop Convener
Dr. Manjusmita Dash
Faculty
Utkal University
Orissa

Schedule for One - Day Workshop on BBA / MBA Rural Management Curriculum

S.No	Topic	Deliberation By
1.	Welcome Address & Program Objectives	Workshop Convener and officials of Utkal University & MGNCRE
2.	About MGNCRE and Workshop Objectives	
3.	Overview of BBA / MBA RM curriculum	
4.	Case Discussion Methodology	
5.	FPOs/ FPCs/Rural Entrepreneurs- Successes, Challenges and Concerns	
6.	Internships, Apprenticeships, Entrepreneurships opportunities for students	
7.	Way Forward, Learning Outcomes, Learning Log Summary	
8.	Interaction and Feedback from Faculty Members	
9.	Word of Thanks	

For any clarifications, please contact

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All the participants will receive Rural Management Curriculum Workshop participation certificate from Government of India

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Note: Online Meeting Link will be shared with all the registered faculty members on 11th December 2020