

SCHOOL OF WOMEN'S STUDIES, UTKAL UNIVERSITY

SYLLABUS,2021

A VALUE ADDED CERTIFICATE COURSE ON

WOMEN AND ENTREPRENEURSHIP

Learning Objectives.(40 Credit Hours)

The students will understand the role of women entrepreneurship in different facets of society. It will highlight various livelihood supports for women employment opportunities.

Unit 1: Introduction: Concept of Entrepreneurship

-- Definition and

meaning of Entrepreneurship

- Characteristics

UNIT -II: Women Entrepreneurship

Nature and development of Women Entrepreneurship

Significance of women entrepreneurship - Factors contributing to women Entrepreneurship

– Challenges faced by Women Entrepreneurs

– - Trends and Patterns of Women Entrepreneurship

– Entrepreneurship in Sectors like Agriculture, Tourism, Health care, Transport and allied services

- Achievements of Woman Entrepreneurs

- Role Models of Woman Entrepreneur.

UNIT – III: Women Employment Opportunities

Livelihood support for women Employment opportunities: Various agencies

- Income Generating Programme

– IRDP - Rural Credit & women's Self help Groups.

UNIT - IV: Institutional arrangements for entrepreneurship development-

- Micro Enterprises and Self employment

- Institution and Schemes supporting Women Entrepreneurs: SIDO, DIC, EDI, NIESBUD,SEWA, ALEAP -

Institutional infrastructure

Course Outcomes:

At the end of the course the student will be able to learn the role of various developmental schemes supporting women entrepreneurship and will also be confident enough to start a start up programme by them.