

Academic Programme: MBA in Rural Management

Major Objectives:

1. To sensitize students with the two years, full time Discipline of MBA in Rural Management, its detailed course, approaches and the tools.
2. To pick up professional knowledge of rural management as a whole.
3. To enable the students with academic knowledge including theory, application as well as practice.
4. To equip students with social science and management research skills.
5. To provide students with a lens to explore, analyze and understand various social theories, issues, concerns and prospective in rural and urban development management.
5. To identify their true potentiality, accordingly enhance their competitiveness and employability as a Rural Development Management Graduate in the job market.
6. To build them as an innovative, committed and motivated Change Manager in true letter and spirit.

Programme Outcomes:

1. Having full-fledged theoretical as well as practical knowledge on Rural Development Management.
2. Adequate knowledge on rural and urban society as a whole.
3. Students become competent to get through various competitive examinations and begin their own enterprises of their choice.
4. Demonstrate their research aptitude and analytical skills on various development issues and concerns.
5. Sensitized to the most appealing socio-economic and political problems in the society at large.