

MID-TERM EXAMINATION, 2021

MBA® 2<sup>nd</sup> Semester, PAPER: MIS & DSS: CP-206

Answer any two questions & carries equal marks

FULL MARKS: 20

1. Define Decision Table and Decision Tree with a suitable example.
2. Identify the structured, semi-structured and unstructured decisions that a manager can take with suitable examples at different levels of management.
3. You are about to buy a Car or Computer. Follow Simon's four-phase model of decision making process and describe your activities at each step.

*Mid Term Exams- 2<sup>nd</sup> Sem Regular MBA- 2021*

Sub: Research Methodology Paper: CP-207 Full marks-30

Answer any TWO questions. Each question carry 15 marks.

1. Define the term 'Business Research' ? List and explain the different stages/steps in the process of research.
  2. Distinguish between probability sampling and non-probability sampling. Discuss the different methods of Probability sampling used in business research.
  3. Briefly explain the four types of data used in measurement scale namely Nominal, Ordinal, interval and Ratio with suitable examples.
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Mid Term Examinations-2020-2022

Second Semester

Marketing Management [CP-203]

Total marks: 30

time: 1 hour

Answer any two. Each question carries equal marks.

1. What are the types of marketing environment? Elaborate with diagram.
2. Discuss the consumer decision making process for a consumer durable.
3. On what bases would you choose the target audience for an e-cycle? Discuss.

MID-TERM EXAMINATION, 2021  
MBA® 1<sup>ST</sup> SEMESTER, CP-105, CAM

TIME: 1 Hour  
FULL MARKS: 20

Answer any two questions from Section-A

SECTION-A (7.5 X 2=15 MARKS)

1. Draw a block diagram to illustrate the basic organization of a computer system and explain the functions of the various units.
2. What is an Operating System? Discuss the various functions performed normally by an OS. Draw the life cycle of a process.
3. What are registers? Name some commonly used registers in a computer and briefly describe the function of each.

SECTION-B Fill in the Blanks (1 X 5=5 MARKS)

1. The PivotTables tool is one of the most powerful yet intimidating features in \_\_\_\_\_.
2. By using binary numbers, computer circuits only have to handle \_\_\_\_\_ digits rather than \_\_\_\_\_ digits.
3. \_\_\_\_\_ Technology is also referred to as energy-efficient or power-aware processor technology.
4. \_\_\_\_\_ is a set of one or more \_\_\_\_\_ designed to solve a specific problem, or do a specific task.
5. \_\_\_\_\_ is an Excel feature that we can use to define restrictions on what \_\_\_\_\_ can or should be entered in a cell.

**2nd SEMESTER MBA REGULAR MID-SEMESTER EXAMINATION NOVEMBER-2021**

**HRM (CP-201)**

**BATCH(2020-2022)**

Time- 1 Hours

FULL MARKS-20

(B) ANSWER ANY FOUR QUESTIONS:- (Each carries 5 marks) (4\*5)

1. Write the difference between training and development. Write the different challenges of a training program.
2. What is HRM? Explain its importance in the corporate sector.
3. Define the term recruitment ? Write any five external sources of recruitment.
4. What is selection? Give a brief note on the interview process in selection.
5. What do you mean by performance. Write the difference between performance appraisal system and performance management system.

2<sup>nd</sup> Semester 2yr MBA Mid Term Examination 2021  
**CP 202: Operations Management**

Full Marks-30

Time-1 hr

Answer *any two* questions. All questions carry equal marks.

1.
  - a. Why methods analysis is carried out?
  - b. Discuss the effect of excess capacity and inadequate capacity for an organization.
  - c. What is selective inventory control?
2.
  - a. Why work measurement is carried out?
  - b. Briefly explain five factors considered in facilities location decision.
  - c. Briefly explain the costs associated with quality.
3.
  - a. Explain process layout in manufacturing.
  - b. Discuss the importance of quality.
  - c. Discuss the relevance of 'economic order quantity'.



# ECONOMIC AND BUSINESS ENVIRONMENT

## MID-SEM EXAMINATION

Time : 1 Hour

Full Marks ; 30

Answer **both** the questions

Right-hand margin indicates the marks

Q1. Answer the following with the most appropriate option (1 x 10 = 10)

- A. The importance of business in a developing economy is -----
  - a) First mover advantage
  - b) Taping natural resources
  - c) Improving Economic performance
  - d) All of the above
- B. The various components of business environment are -----
  - a) Macro environment
  - b) Micro environment
  - c) Internal environment
  - d) All of the above
- C. The impact of changing policies of Government is more visible in -----
  - a) Monetary policy
  - b) Labour policy
  - c) Trade policy
  - d) All of the above
- D. Which of the following is an example of social environment?
  - a) Money supply
  - b) Consumer movements
  - c) Composition of the family
  - d) All of the above
- E. Liberalisation means ---
  - a) Integration among economies
  - b) Reduction of Govt. control
  - c) Planned divestments
  - d) All of the above
- F. Which factor is not included in macro-economic environment?
  - a) Socio-cultural environment
  - b) Political environment
  - c) Competitors
  - d) All of the above
- G. Reducing the role of Govt. and increasing the role of private sector is ---
  - a) Liberalisation
  - b) Privatisation
  - c) Globalisation
  - d) All of the above
- H. RBI keeps control on the money supply falls under which policy?
  - a) Monetary Policy
  - b) Fiscal Policy
  - c) Trade policy
  - d) All of the above
- I. Which factor is not included in the internal environment of the business?
  - a) Objectives
  - b) Policies
  - c) Economic performance
  - d) Public at large
- J. A possible obstacle to growth of privatization is ----
  - a) Sale of least profitable business
  - b) Profit earned by PSUs
  - c) More demanding customers
  - d) All of the above

Q2. Answer any two of the followings (10 x 2 = 20)

- a) What do you mean by Economic Environment of Business? Discuss various types of environments and their impact on operations of business in Indian context.
- b) What do you mean by New Economic Policy? What was the necessity for such policy? How it has changed the economic order of India? Discuss with examples from Indian context.
- c) What roles business and industry has played in the economic development of India? Discuss various Industrial Policy Resolutions in this context.
- d) What do you mean by Trade Policy of India? Discuss the Export-Import policy of India.

2 Year MBA, Utkal University, Vani Vihar  
Mid Term questions paper for 1<sup>st</sup> Semester-2020 held in 2021  
Subject: **Financial Accounting for Managers, Paper – CP106**

Full Mark: 20 Marks

Answer any **ALL** questions

Time: 1 Hour

10

Narayan comical store store Pvt. Ltd. adopted weighted average price method for the valuation of the inventory. You are required to find out value of closing inventory from the following information for the month of May 2020.

Date	Particulars
1 <sup>st</sup> May	Opening Balance 375 units @ ₹30 each
4 <sup>th</sup> May	Purchase 145 units @ ₹ 35 each
6 <sup>th</sup> May	Issue 275 units
9 <sup>th</sup> May	Issue 25 units
15 <sup>th</sup> May	Purchase 175 units @ ₹20 each
19 <sup>th</sup> May	Issue 100 units
26 <sup>th</sup> May	Purchase 275 units @ ₹50 each
29 <sup>th</sup> May	Issue 135 units

**OR**

What is GAAP? Briefly discuss different concepts and conventions which are used for recording and reporting purpose (2.5x2)

Answer any **two** from the following:

- State different external uses of Accounting Information.
- Explain different causes of depreciation.
- Distinguish between revenue and capital expenditure.

(1x5)

Answer the following:

- Distinguish between journal and ledger.
- What is contra entry?
- Write a transaction which increases Assets and increases liability.
- What is capital profit?
- What is golden rules of debit and credit?

i. A proposal is not a Capital Budgeting proposal if it:

- i. is related to Fixed Assets
- ii. brings long-term benefits
- iii. brings short-term benefits only
- iv. has very large investment

j. Internal Rate of Return (IRR) criterion for project acceptance, under theoretically infinite funds, is:  
Accept all projects which have –

- i. IRR equal to the cost of capital
- ii. IRR greater than the cost of capital
- iii. IRR less than the cost of capital
- iv. None of the above

2. In what ways is the wealth maximization objective superior to profit maximization objective? Explain.

3. Discuss the importance of capital budgeting? Describe the payback method and enumerate its merits and demerits?

4. A firm pays a dividend of Rs. 2 with a growth rate of 10%. The required rate of return is 15%.

- a. Find out the value of the shares.
- b. If dividend increases to 11%, what would be the value of the shares?



**Section A compulsory 10 Mark's**

Q1. Tick True/False 2 marks

- A. An effective business letter can act as your relationship officer
- B. Good listeners put the speaker at ease
- C. People in the service industry should not develop the right attitude
- D. Barriers hinder the flow of communication

Q2. Fill the gaps with the words given in the list 2 marks  
(Nominal, transient, mammoth, infest, adept, indomitable, morose)

- A. The more ----- an engine has, the bigger the load it can pull
- B. We always find the campus of educational institutions with a large ----- population
- C. She ----- a lot of money in the business
- D Churchill's ----- courage in the face of great danger inspired the whole nation.

Q3. Correct the sentences 2 Mark's

- A. Smoking and drinking is injurious to health
- B. He was laying in the sun
- C. See that you will come for the party in time
- D. The picture were hanged in the wall

Q4. Make sentences with following words 2 marks

- A. Adapt /Adept
- B. Poll /pole
- C. Ballot/Ballet
- D. Access/Excess

Q5. Write one word substitute for the following 2 marks

- A. A collection of flowers....
- B. A body of singers with musical instruments.....
- C. A place where the Bee's are kept.....
- D. A collection of fowls, ducks....

**Section B (Answer any two) 2x5 = 10 marks**

Q1. Communication builds trust and confidence....explain

Or. What is listening skills? Discuss the Barriers

Or. Explain the 7c's of communication

Or. What is Grapevine Communication?

Or. The need and importance of presentations in the organizations. Explain



2 Year Regular MBA, Utkal University, Vani Vihar, Bhubaneswar  
Mid Term questions paper for 2<sup>nd</sup> Semester-2021  
Subject: Cost & Management Accounting , Paper – CP-208

Full Mark: 20 Marks

Answer any All questions

Time: 1 Hour  
(10x1)

1. Define cost accounting. Discuss briefly the objectives of cost accounting and state the limitations of cost accounting.

OR

From the following particulars, prepare a cost statement showing the component of total cost and profit for the year ended 31<sup>st</sup> March 2020.

	01.03.20 (₹)	31.03.20 (₹)
Stock of finished goods	6,000	15,000
Stock of raw materials	40,000	50,000
Work –in-progress	15,000	10,000
Purchase of raw materials	4,75,000	
Carriage inward	12,500	
Wages	1,75,000	
Works manager salary	30,000	
Factory employees salaries	60,000	
Factory rent, taxes & insurances	7,250	
Power expenses	9,500	
Other production expenses	43,000	
General expenses	10% of work cost	
Administrative expenses	10% of work cost	
Selling expenses	15% of cost of production	
Profit	25% on sales price	

2. State and explain different types of material control techniques (5x1)

OR

Distinguish between Cost Accounting and Management Accounting.

3. Answer the following: (1x5)
- vi. What are the elements of cost?
  - vii. What is the scope of cost Accounting?
  - viii. State any two objectives of management Accounting.
  - ix. What is abnormal loss and abnormal gain in process costing.?
  - x. State different types of overheads.