

IMCA 6th semester examination 2021

Ecommerce-6.3

Time-2hrs

Mark-70

Q1.a) Explain the main activities of ecommerce. [7]

b) Describe the function of ecommerce. [7]

OR

c) Compare the features of traditional commerce and electronic ecommerce. [7]

d) What are the technical components of ecommerce. [7]

Q2.a) Short notes on

i) WWW [7]

ii) Internet [7]

b) What is domain name and how it help to cyber world? [7]

OR

C) Differentiate between intranet and extranet . [7]

d) Write short notes on

i) Target email [7]

ii) Shopping bots [7]

Q3.a) What is computer monitoring privacy in Internet? [7]

b) Write RSA algorithm with example. [7]

OR

c) What is digital signature and how it is work? [7]

d) write the difference between authorization and authentication. [7]

Q4.a) Write the application and limitation of ecommerce. [7]

b) Explain different type of EPS. [7]

OR

c) What is value exchange system. [7]

d) Describe the credit card system in details. [7]

Q5. a) Explain the planning electronic ecommerce initiatives. [7]

b) What are the strategies to developing ecommerce websites. [7]

OR

c) Explain the linking objectives to business strategy. [7]

d) What are the measuring cost objectives. [7]