



UTKAL PLACEMENT

2017-18

Annual Report: 2017-18



UTKAL UNIVERSITY PLACEMENT CELL

Submitted by

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Utkal University Placement Cell continued its initiatives in career development and campus recruitment activities in the year 2017-18. The Cell has organized different activities to strengthen capacity of young talents and raise their confidence to meet the real life challenges. The Cell has organized several activities to enhance the employability and facilitate employment opportunities for the students enrolled in the university.

During the year 2017-18, the Placement Cell has successfully networked with international and national level organizations including Corporate, NGOs, PSUs, government departments and other institutions to arrange job opportunities for students of the University. During the period under consideration, the Placement Cell facilitated 224 job offers for students from 14 post graduate departments as against 232 in the previous year i.e. 2016-17. During the period, the Placement Cell and the departments of the university have facilitated 22 On campus and 06 Off campus recruitment drives, as compared to 26 On campus and 10 Off campus recruitment processes in the previous year. A total 19 campus recruitment processes were organized at departmental level during this period.

The Placement Cell has assisted students to secure employment opportunities in the corporate such as Reliance Jio, Peoples Forum, Tech Mahindra, Amul (GCMMF), BATA India, Compass Group, Intelnet, Jindal Stainless, OTV, Wipro, Capgemini, AK Stockmart, Infosys, S&P Global, Karvy, Surya International, CSM Technologies, Asian Heart Institute, Monami Tech, VKC Group, Indigo Airlines, Sai International School, ICICI Bank, South Indian Bank, Dr Reddy's Laboratory, BANDHAN Bank, Sinochem India, DCB Bank, Sambandh Microfinance, Ujjivan Bank, Arohan, MONSANTO, etc.

During this period, the Placement Cell conducted both One-on-One counseling and group counseling for the students studying different regular and self financing courses. The Placement officer visited different departments and interacted with students on career choices and employability issues. Besides, The Placement Cell conducted free Employability Assessment



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Test for the students enrolled in the university in association with Mettl Inc. and freshersworld.com

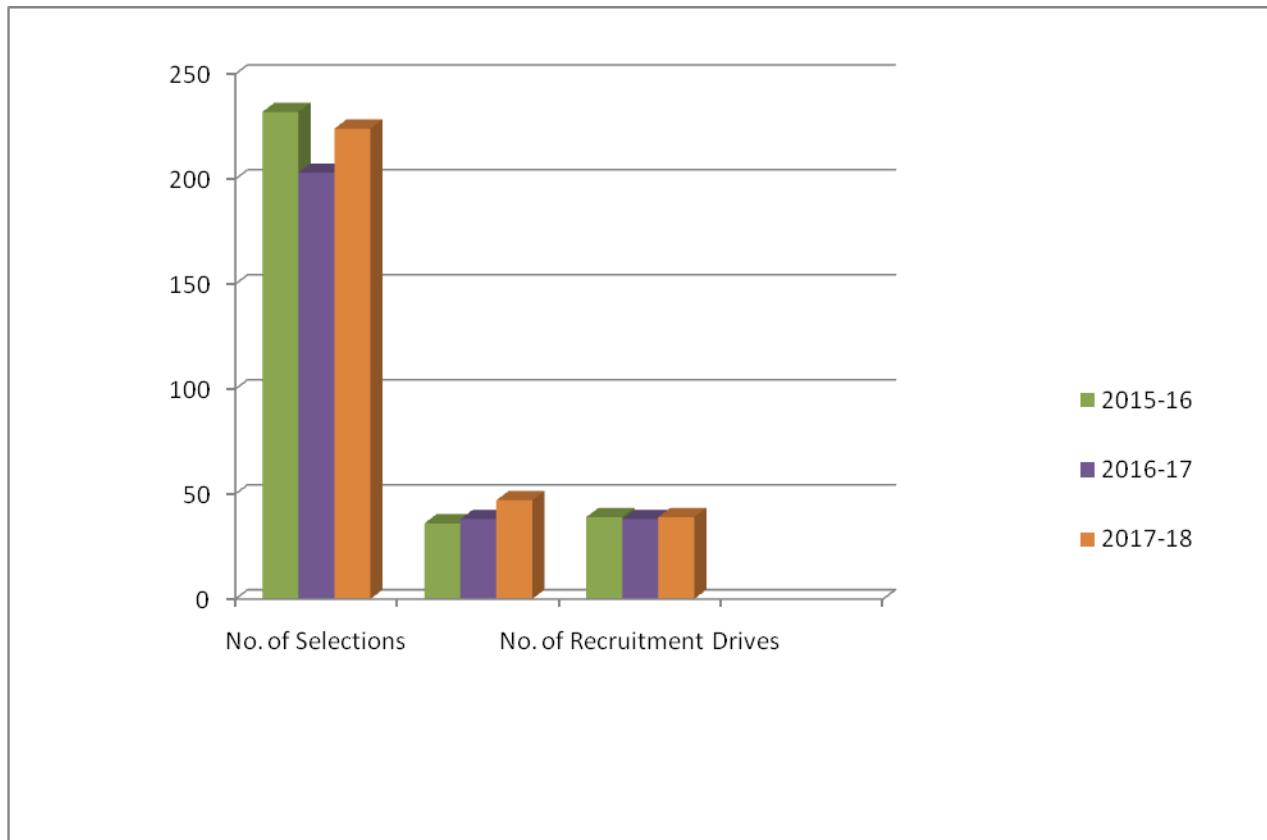
Summary of Campus Recruitment at UTKAL UNIVERSITY

Period	No. of Selections	No. of visiting companies	No. of Recruitment Drives
2017-18	224	47	39
2016-17	203	38	38
2015-16	232	36	39



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The students have been selected for the following sectors

- **Information Technology**
- **Banking**
- **Insurance**
- **Telecom**
- **Healthcare**
- **Finance**
- **Agro business**
- **Fertilisers**
- **Chemicals, etc.**



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Campus Selection 2017-18

SL. NO	NAME OF THE COMPANY	NO. OF STUDENTS SELECTED
1	AAPMOSYS	03
2	AMUL (GCMMF)	03
3	PEOPLES FORUM	11
4	TECH MAHINDRA	13
5	BATA INDIA	02
6	INTELNET	02
7	COMPASS GROUP	01
8	JINDAL STAINLESS	03
9	OTV	04
10	WIPRO	03
11	TECH MAHINDRA	13
12	SAI INTERNATIONAL SCHOOL	01
13	CAPGEMINI	05
14	AK STOCKMART	01
15	INFOSYS	08
16	S&P GLOBAL	07
17	KOTAK LIFE	01



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18	JSL	03
19	KARVY STOCK BROKING	07
20	SURYAM INTERNATIONAL	08
21	COCENTRIX	05
22	CSM TECHNOLOGIES	02
23	ASIAN HEART INSTITUTE	07
23	MONAMI TECH	06
24	INFOSYS	04
25	INDIGO AIRLINES	02
26	VKC GROUP	03
27	CSM TECHNOLOGIES	02
28	RELIANCE JIO	05
CAMPUS RECRUITMENT AT DEPARTMENTAL LEVEL		
1	SINOCHEM INDIA	04
2	MAHYCO	02
3	UJJIVAN SMALL BANK	02
4	DHANUKA AGRITECH	03
5	DCB BANK	10
6	ICICI BANK	09
7	SYNGENTA FOUNDATION	03



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8	MONSANTO	01
9	BHARAT FINANCIAL INCLUSION LTD	01
10	SAMBANDH MFI	04
11	AXIS BANK	08
12	AROHAN	02
13	CRYSTAL CROP SCIENCE	01
14	VEDAMSA AGRO LTD	02
15	BANDHAN BANK	01
16	YES BANK	01
17	L&T	11
18	BIOSEEDS	02
19	SAFEX	01

The maximum package offered during the year was 7.85 LPA by Bharat Financial Inclusion Ltd (BFIL) as against 6.5 LPA by Arohan Financial Services in the previous year . The minimum package offered during the year was 2.2LPA. The average package stands at 3.6LPA.

Career Development and Student Support Activities

1. **Career Counseling-** The Cell arranges both One-on-One and group career counseling sessions for the students to make them aware of their strengths and weaknesses, explore their values and interest, identify the skills gaps and take up new learning to achieve career goals. The Placement Cell has conducted One-on-One and Group career



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counseling sessions for the students on a regular basis during the year. The Cell in association with Internal Quality Assurance Cell (IQAC), Utkal University and University Employment Information and Guidance Bureau (UEI&GB) organized orientation program on “Career Choices and Employability” for all students of the university.

During the year 2017-18, the Cell arranged 120 hours of counseling benefiting 1188 students of the university.

- 2. Basic Employability Skills Training-** The Cell organizes Basic Employability Skills Training for students from all streams that include training in Job Preparedness, communication Skills, Etiquettes and Manners, Personality Grooming, Team Work and IT skills.

During 2017-18, the Cell imparted 90 hours training to 285 final year students as against 120 hours of training for 244 students in the previous year.

- 3. Employability Assessment Test-** Utkal University Placement Cell arranges Employability Assessment Tests for the students in association with organizations such as NASSCOM (NAC-TEC), Aspiring Minds (AMCAT) and Mettl (MET) and share comprehensive report with the students for corrective action. During 2017-18, the Cell organized employability tests for 427 students from different post graduate departments. The Placement Cell conducted free Employability Assessment Test for the students enrolled in the university in association with Mettl Inc at IMCA Lab on November 11, 2018. The score in the employability test is provided to 56 partner companies of Mettl Inc. The companies would conduct direct interview of the shortlisted students and exempt them from any further written test. The detailed individual report along with sectional marks has been shared with the students.
- 4. Pre Placement Training-** Pre Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted at the university for the practice of the participating students.

During 2017-18, the Cell arranged 84 hours of pre-placement training for 344 students as against 308 students in equal man hours in 2016-17.



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- 5. Online Mock Tests-** As online tests have become the first process in majority of the recruitment drives, Utkal University has tied up with www.placementseason.com for online mock tests free of cost.
- 6. Virtual recruitment-** The Cell has made arrangements with several recruitment portals such as www.firstnaukri.com, www.monster.com, www.fresherworld.com for online registration and selection of students of the university free of cost.

Summary of Career Services at Utkal University

Sl. No	Activity	Year	Total Man hours	No. of Students Benefitted
1	Career Counseling			
		2017-18	120	1188
		2016-17	144	1485
2	Basic Employability Skills Training			
		2017-18	90	285
		2016-17	120	244
3	Employability Assessment Test			
		2017-18	30	427
		2016-17	30	465
4	Pre Placement Training			
		2017-18	84	348
		2016-17	72	308

Innovative Practices

1. Placement Cell has roped in with online job portals like www.monstercollege.com, www.firstnaukri.com, www.freshersworld.com for facilitating recruitment of students free of cost.
2. Placement Cell extensively uses social media and virtual world to reach out to the students. The cell has created pages in Facebook, LinkedIn and Twitter for exchange of information and corporate interface. The cell has created Whatsapp groups for students



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in Management, Computer Science, Journalism and mass Communication, Pharmacy, etc departments for instant messaging services.

3. Placement Cell arranged online mock tests for students

PROPOSED ACTIVITIES

1. The Placement Cell proposes to conduct training in Quantitative Aptitude and Reasoning, Communication Skills, Basic Employability Skills and Self Development during the year 2017-18.
2. The Placement Cell proposes to form student clubs i.e., Placement Club, Speak Up Club, GD Club, Quiz Club, etc for better students involvement in extracurricular activities.
3. The Placement Cell proposes to organize Alumni meets and felicitate successful students in campus placement.
4. The Placement Cell proposes to organize HR Conclave, Seminar and Workshop in association with industry and departments.

Note: Difference in Placement number is due to Off Campus Placement of students.