

NATIONAL CONFERENCE ON



MICRO, SMALL AND MEDIUM ENTERPRISES (MSMEs): THE ENGINE OF INDIAN ECONOMY

Conference Dates:

27-28 January 2017

Organised by

Department of Analytical and Applied Economics

Utkal University,
Bhubaneswar-751004,

Odisha, India

WEBSITE:

www.utkaluniversity.nic.in

Important Dates:

Paper Submission:
15 November 2016

Decision on Paper:
15 December 2016

Registration:
31 December 2016

PPT Submission:
20 January 2017

Seminar Dates
27-28 January 2017

About the Department

The birth of Analytical and Applied Economics department took place in the name of Department of Rural Economics and Sociology in the year 1956 with an initial grant from the Ford Foundation. The Post Graduate teaching in Applied Economics was introduced in the department in 1963 and in 1974 the name of the department was changed into the Department of Analytical and Applied Economics.

In recognition of the significant contributions made by this department in the field of economics research, the UGC selected the department as a Centre for Teacher-Fellowship Program in Economics in the year 1977, as a Department of Special Assistance (DSA) in the year 1989 and Centre of Advanced Study (CAS) in 2010-11. The Department has also been recognized by the UGC under the ASIHSS program for a period of five years starting from 2006-07 to 2011-12. The academic and research contribution of the department was also recognized by the SBI and it instituted a Chair in Rural Economics in 1981, by creating an Endowment of ₹6 lakh and it functioned till 2000. The RBI also instituted a Chair in Institutional Finance in 1982 which is now functioning.

The department now offers MA, M. Phil, and PhD courses in Analytical and Applied Economics. The faculty members of the department have won several national and international fellowships, awards and other grants from time to time. Almost every year, the department has organized various regional and national Seminars and workshops. The department brings out a journal entitled "Utkal Economic Papers" (ISSN 0976 – 7592) to promote the publication of original research works carried out by the faculty members of the department and several affiliated colleges in Orissa.

Background of the Conference

Micro, small and Medium Enterprises (MSMEs) are one of the most vibrant and sensitive sectors of the Indian economy. That they play a pivotal role in the economic and social development of the country was acknowledged well before the planning era, while the National Planning Committee documents were prepared in 1938. Moreover MSMEs are considered an engine of economic growth and as key instruments for promoting balanced regional development. The significance of Micro, small and Medium Enterprises (MSMEs) is attributable to its capacity of employment generation, low capital and technology requirement, use of traditional or inherited skill, use of local resources, mobilization of resources and export potential of products. In India, MSMEs account for more than 80 percent of total industrial enterprises, produce over 8000 value-added products and employ an estimated 60 million people. It contributes around 45 per cent to manufacturing output and about 40 percent to exports, both directly and indirectly. In addition, over 50 percent of MSMEs are rural enterprises

ORGANISING COMMITTEE

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and widely distributed across low-income states making them an important sector for promoting economic growth and poverty reduction. The sector is instrumental in bringing about a more equitable distribution of income and wealth, thereby making the growth process broader based and more inclusive. The extent of inclusivity of the sector can be assessed from the fact that nearly 50 per cent of the units are owned and operated by the disadvantaged section of the society. In recent years, the MSME sector has consistently registered higher growth rates as compared to the entire industrial sector. The sector has also exhibited praiseworthy adaptability to sustain itself during periods of economic downturn and recession.

The MSME sector in India is characterized by a high degree of heterogeneity in terms of the size of enterprise, nature of product and services produced and levels of technology used. But in the recent past the performance of this sector has been better than that of the industrial sector as a whole and the GDP of India as well.

'Globalization', which marks a shift from earlier policy of controlled industrialization- with protection to domestic industries along with import substitution measures – has provided the sector a wider market and access to better technology, while exposing it to ruthless competition from larger players, both domestic and multi-national. To ensure a firm ground to the sector in the global market place, Government of India has put a number of initiatives in place. The definition and coverage of the sector has been broadened under the Micro, Small and Medium Enterprises Development (MSMED) Act, 2006. A Task Force was constituted by the Prime Minister in 2009 to delve into issues which inhibit the growth of the sector, which made 85 recommendations. Subsequently, the Planning Commission constituted a Working Group on MSME's growth for 12th Five Year Plan (2012-17) in May 2011. The terms of reference of the group was to suggest specific action plans and milestones to be achieved during the 12th plan besides carrying forward the recommendations of the Prime Minister's Task Force.

But in spite of these initiatives, the MSME sector has been burdened with several maladies which not only has stunted the growth of existing units, but also has prohibited new entrepreneurs from venturing into the sector. Against this backdrop, the Department of Analytical and Applied Economics, Utkal University is organizing a National Conference to deliberate on the issues pertaining to MSMEs in India.

Seminar Sub-themes

The Sub-themes of the conference are as follows:

1. Concept and definition of MSME
2. Development of MSME
3. Challenges and prospects of MSMEs
4. Entrepreneurship Avenues in MSME
5. Financing of MSME
6. Building Global Competitiveness through MSME
7. Make in India: Growth Opportunities for MSME
8. MSME: the Growth Engine of India
9. MSME Development through Technology, Skill and Innovation
10. Legal Issues relating to MSME
11. IPR issues relating to MSME
12. Major Schemes of Government of India for MSME
13. Recent Initiative of the Ministry of MSME
14. Development of MSME in Odisha

EXPECTED OUTCOMES

1. Some of the presented papers will be published in “*Utkal Economic Papers*” (ISSN 0976-7592) and “*Manthan: Journal of Commerce and Management*” (ISSN 2347-4440) after peer-reviewed.
2. Selected conference papers will be published in an edited volume after peer reviewed.
3. In addition, a brief policy document will be prepared and sent to government agencies.

**For any Query
Please Contact:**

ORGANISING SECRETARY

Dr. Mitali Chinara

msmeuueco@gmail.com

Mobile: 9437111456

Paper Submission

The paper contributors have to send the complete paper with an abstract (max 200 words) to the Organizing Secretary on or before 15 November 2016 by e-mail to msmeuueco@gmail.com. The paper should describe the motivation/rationale, related literature, objectives, data and methods, results and conclusions and the length should not exceed 8000 words including tables and references. The authors may kindly send the papers in word format and type in Bookman Old Style 12 size font and follow APA style of referencing.

Oral Presentation

The authors of accepted papers will have to present their paper preferably through power point slide presentation within 15 minutes. The power point slides of the paper should reach the Organizing Secretary on or before 20 January 2017 by e-mail to msmeuueco@gmail.com.

Registration

Registration is compulsory for all delegates. The prescribed registration form duly filled in should be sent to the organizing Secretary address given below along with the required demand draft in favour of “**Organizing Secretary, SSIICC2013**” payable at **Syndicate Bank, Utkal University Branch, Bhubaneswar** or make online payments. Online payment information is given below.

1. Beneficiary Name: **Organizing Secretary, SSIICC2013**
2. Saving Bank Account Number: **80162210013690**
3. Name and Address of the Bank: **Syndicate Bank, UU Campus**
4. IFSC Code : **SYNB0008016**, MICR Code: **751025008**

Normally, no spot registration will be allowed on the day of seminar. The registration fee is given below. Research scholars / PhD Scholars have to submit documentary evidence in support of them from the head of department of the University /the Principal of the college.

Category of Delegates	Registration Fee
Teaching and Research Faculties (Outstation)	₹1500
Teaching and Research Faculties (Local)	₹1000
Research Scholars (Outstation)	₹1000
Research Scholars (Local)	₹500
Accompanying Person	₹1000
Corporate Executives	₹5000

Travel and Accommodation

Limited travel grants will be provided to the paper presenters (first author in case of joint paper presenters) as per Utkal University rules in shortest route in production of original tickets.

All the registered delegates will be provided moderate sharing accommodation from the afternoon of 26 January 2017 to the forenoon of 29 January 2017 free of cost. Breakfast, tea and lunch for the seminar days will be provided by the organizer.

National Conference
on
“MICRO, SMALL AND MEDIUM ENTERPRISES: THE ENGINE OF INDIAN ECONOMY”

REGISTRATION FORM

1. Full name (in capitals) :
2. Designation :
3. Qualification :
4. Sex :
5. Official Address (with PIN) :

6. Residential Address (with PIN) :

7. Telephone (O) :
8. Telephone (R) / Mobile (Compulsory) :
9. E-mail (Compulsory) :
- 10. Detail of Registration fee: (NO SPOT REGISTRATION)**
11. Category of Registration: (Put Tick mark)
Corporate Executive / Teacher / Faculty Research Scholar / Accompanying Person
12. Bank D. D. No. Date:
(DD should be done in favour of **“Organizing Secretary, SSIICC2013”** payable at
BHUBANESWAR)
13. Date and time of arrival :
14. Date and time of departure :
- 15. Accommodation required : YES / NO**
- 16. Travel Grant required : YES / NO**

Place:

Date:

Signature

Please Send to

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